

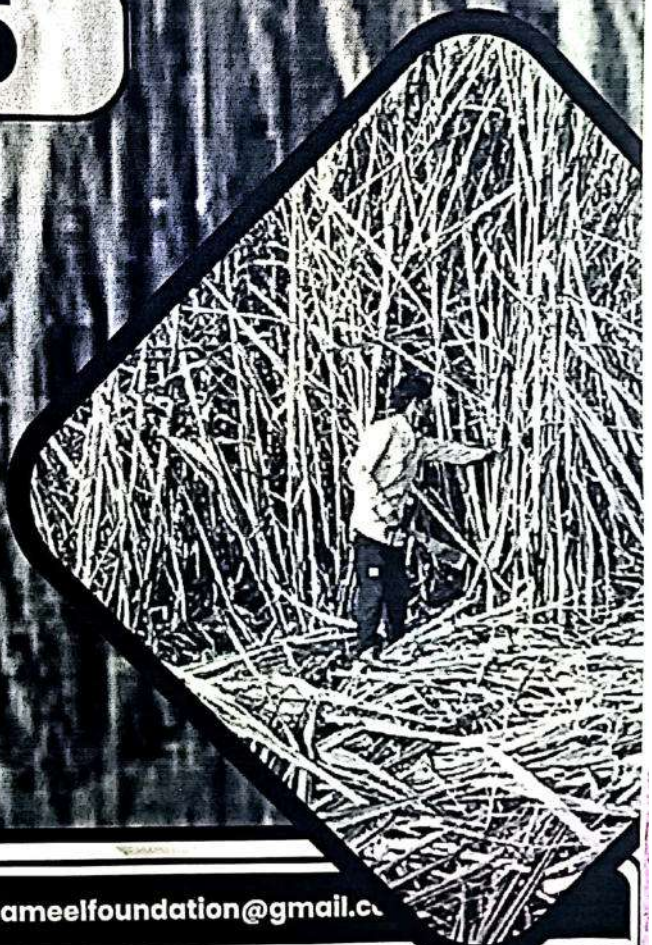
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KAWISH E JAMEEL FOUNDATION

Kj Regd. No. 22280(A)
कविशे जमील फाउंडेशन
Kawish E Jameel
Foundation

Annau Report

2024-25



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Introduction:

Nurturing The Dream Of A Bountiful And Prosperous Maharashtra Of Tomorrow ...

Every broken hope can sprout anew, every barren land holds the promise of greenery within its heart, and every struggling face has the potential to radiate with the light of self-respect. Carrying the torch of this unwavering faith, **Kawish-e-Jameel Foundation**' is nurturing a movement for positive and sustainable transformation in the soil of rural Maharashtra. We are not just an organization, but a thought inspired by a mission – a thought that seeks to make every farmer, every woman, and every youth not just capable, but self-reliant and filled with profound self-respect.

Today, our farmer is ensnared in a vicious cycle of crises. Chemical farming has stripped the soul from our soil, the unpredictability of nature is increasing the burden of debt, and the youth from our villages are migrating to cities in search of employment. This is not merely an economic or social problem; it is a crisis striking at the very roots of our culture and tradition.

To answer this challenging situation, our work is not about applying a superficial balm, but about striking at the root of the problem. We have focused on a "Panchasutri" – a five-point program of integrated development, inspired by the five elements of nature:

Service to Mother Earth (Enriched Soil): Through organic farming, we are removing the toxins from the soil and breathing new life into it. Our aim is not just to provide an alternative to chemical fertilizers, but to make the land alive, fertile, and prosperous for generations to come.

Water Rejuvenation (Water Conservation): By putting the mantra of 'Conserve Water, Recharge Water' into action, we work to save every single drop of rain. We know that the prosperity of water is the true mother of all development.

Awakening the Power of Women (Women's Empowerment): We are placing the tools of economic independence in the hands of women, who are the foundational pillars of our homes and society. Through self-help groups, cottage industries, and skill development, we are helping her rise not just as a 'homemaker', but as an 'architect of development'.

The Mantra of Self-Reliance (Local Livelihoods): To ensure that the village youth find dignified employment within their own communities, we promote agriculture-based



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enterprises. Our goal is to halt the migration of our youth to cities and re-establish the village as a center of knowledge and prosperity.

Sowing the Seeds of Confidence (Awareness and Training): Any transformation is lasting only when it is deeply rooted in the minds of the people. We don't just implement schemes; we instill self-belief, a love for nature, and faith in one's own capabilities within the community.

Our ultimate goal is to re-establish the farmer not merely as an 'Annadata' (food provider), but as a 'Bhumiputra' (a true Son of the Soil) – one who respects nature, is enriched with knowledge, and is economically empowered. This is not just a project; it is a sacred endeavor for a brighter future. We humbly invite you to join this stream of transformation and contribute to the creation of a strong and proud Maharashtra

Our Vision:

A Blueprint for a Thriving Future

We envision a future where the rural heartland of Maharashtra beats with vitality—a future defined by the holistic empowerment of every farmer in their Livelihood, Life, and Legacy. Our guiding star is the creation of a sustainable, organic, and eco-friendly agricultural ecosystem where the entire journey "From Soil to Plate" is a sacred chain of safety, purity, and trust.

This vision, however, transcends the narrow confines of productivity and profit. We dream of a profound and lasting transformation—a renaissance of rural life itself. It is a future where our farming practices are in deep harmony with nature, our communities are vibrant and self-reliant, and our society is nourished by a reliable chain of toxin-free, nutrient-rich food.

To turn this vision into a living reality, we focus our energy on five foundational cornerstones:

From Subsistence to Prosperity (Economic Empowerment) We see beyond merely increasing income; we aim to shatter the crippling cycles of debt and dependency. Our goal is to empower farmers to become masters of their economic destiny—transforming them from mere cultivators into savvy agri-preneurs who command fair value for their labor and build lasting wealth for their families.

From Community to Collective Strength (Social Empowerment) A thriving village is built on a vibrant social fabric. We are dedicated to strengthening this fabric by empowering the entire community, with a special focus on unleashing the immense, untapped potential of



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women and youth. We don't just include them; we inspire and equip them to become leaders and changemakers in their own right, driving innovation through farm-based entrepreneurship.

From Toxin-Free Food to Total Well-being (Health Empowerment) Our commitment to health begins in the soil. We believe that pure, nutritious food is the most powerful form of preventative medicine. By championing toxin-free farming, we aim to address the root causes of many health crises, ensuring that every meal contributes to building a stronger, healthier, and more vibrant generation.

From Exploitation to Guardianship (Environmental Harmony) This is our sacred pact with Mother Earth. Our vision is to shift the paradigm from exploitation to guardianship. We work not just to maintain, but to actively heal the land—to restore the fertility of our soil, to protect the sanctity of our water sources, and to nurture the rich biodiversity that is our shared natural heritage.

From Anonymity to Absolute Trust (The 'Soil to Plate' Promise) We are building more than a supply chain; we are forging an unbreakable chain of integrity. Our "Soil to Plate" vision guarantees that at every single stage—from the sowing of a seed to the moment the food reaches the consumer's plate—its natural quality, purity, and safety are not just assured, but celebrated. It is a promise of transparency and trust.

This vision is not a static document; it is the living, breathing soul of our organization. It is the compass that guides our every action, the blueprint for our every training program, and the unwavering commitment behind our every policy—a concrete and resolute step towards a legacy of sustainable rural development



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Our Mission

Our mission is not merely to reform agriculture; it is a living, passionate dream of orchestrating a holistic transformation of rural life. We believe that sustainable organic farming is far more than a method of cultivation—it is the very heartbeat of rural development. It is the art of weaving together the health of our soil, the purity of our water, the well-being of our people, and the strength of our communities to create the fabric of a truly sustainable future.

Our mission in action is to empower farmers in rural and agrarian communities by providing them with the four pillars of transformation: scientific training, essential resources, unwavering guidance, and open doors to the marketplace. In doing so, our focus is not simply on increasing yields, but on fostering a profound economic, social, and health empowerment that makes their lives more positive, dignified, and resilient.

Through this mission, we are committed to delivering on these key pillars:

From Tradition to Enlightened Practice (Scientific Training) We go beyond teaching traditional methods by illuminating the scientific principles that make organic farming work. Through immersive training in soil health, natural pest management, nutrient cycling, vermicomposting, and bio-fertilizers, we transform farmers into empowered 'Soil Scientists' in their own right—capable of making informed, intelligent decisions for their land.

From Dependency to Self-Reliance (Resource Availability) Our goal is to break the chains of dependency on costly and harmful external markets. We facilitate access to organic seeds, bio-fertilizers, and natural pest-control solutions, but more importantly, we train farmers in the art of self-production. We equip them with the skills to create these essential resources within their own communities, fostering true autonomy and resilience.

From Uncertainty to Unwavering Support (Consistent Guidance) Farming is a journey, and we walk it alongside every farmer. We provide consistent, scientific, and practical guidance at every critical stage—from sowing and irrigation to harvesting, storage, processing, and sales. We are building a robust, local support system of mentors who are always available to answer questions and solve problems, ensuring no farmer feels alone or uncertain.

From Exploitation to Equitable Partnership (Effective Market Linkage) A harvest is only successful if it is honored with the dignity of a fair price. We are dedicated to creating direct and transparent pathways to market through collective branding, cooperative



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models, and direct selling platforms. We empower farmers to bypass exploitative middlemen and connect directly with conscious consumers who value their work.

From Fragmentation to a Seamless Ecosystem (Building the Complete Organic Value Chain) We are architecting a fully integrated organic value chain—a seamless ecosystem that spans from seed to sale. This includes production, processing, packaging, branding, and distribution. By creating this cohesive system, we ensure that the value generated by their hard work flows back to the farmers and that a product of absolute purity and nutrition reaches the consumer's table.

From Livelihood to a Life of Dignity (Transforming Lifestyles) This is the culmination of our mission. Through this holistic process, we aim to transform not just the farm, but the farmer's entire life. By achieving economic stability, better health, renewed self-respect, and a stronger social standing, we help restore pride, hope, and a lasting sense of purpose to the agricultural way of life.

Our mission is not a list of activities. It is a solemn promise—a commitment to co-create a future where the soil is rich, the farmer is prosperous, and every meal is a celebration of life.



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Our Three-Year Strategic Goals: A Roadmap to Transformation

Inspired by the conviction that "Organic farming is not an alternative; it is the need of the hour," we have defined a set of concrete, measurable, and transformative goals for the next three years. These goals are not just metrics; they are the milestones on our journey to reshape the future of rural India.

The Ambition: To provide deep, scientific, and practical training in organic farming to a minimum of 10,000 farmers within the next three years. **The Action Plan:** We will launch intensive awareness campaigns across 50 villages, taking the message of sustainable agriculture, soil health, toxin-free food, and environmental harmony directly to the heart of the community.

The Deeper Impact: This is more than technical training. It is a movement designed to ignite a paradigm shift—to arm farmers with a new sense of confidence, a renewed identity as stewards of the land, and a clear, prosperous path for their agricultural future. **The Ambition:** To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources. **The Deeper Impact:** This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Healing the Land, Securing the Future (Soil & Environmental Sustainability)

The Ambition: To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

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The Deeper Impact: This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Orging Pathways To Prosperity (Economic Empowerment & Marketing)



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The Ambition: To increase the net income of participating farmers by a minimum of 25% through the sale of certified organic produce.

The Action Plan: We will build direct bridges for farmers to FPOs (Farmer Producer Organizations), local markets, direct consumers, and digital platforms, dismantling exploitative intermediary structures to ensure higher profits, lower costs, and greater value.

The Deeper Impact: This economic transformation is a symbol of rural resurgence. It goes beyond income to restore dignity, reduce migration, and strengthen the entire rural economy, making farming a viable and respected profession once more.

Chronicling the Human Story of Change (Documentation & Evaluation)

The Ambition: To conduct biannual progress evaluations and document at least 100 inspirational success stories.

The Action Plan: Our evaluation will look beyond spreadsheets to see the faces of change, capturing the human experiences, challenges, and transformative journeys. These success stories will become powerful testaments—beacons of hope and practical learning tools for other farmers to follow.

The Deeper Impact: This ensures accountability, transparency, and continuous learning, creating a living archive of transformation that makes our movement replicable and scalable.



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1. Water Conservation & Management: The Jal Samriddhi Project

1.1. Context: Addressing Water Scarcity in Marathwada

The Marathwada region of Maharashtra, a perennially drought-prone area, continues to grapple with the profound challenges of water scarcity. Characterized by erratic monsoons, high rainfall variability, and deep-lying basalt rock terrain that limits natural percolation, the region faces chronic water stress. This environmental vulnerability directly impacts the socio-economic fabric of its communities, leading to agricultural distress, reduced livelihoods, forced migration, and increased drudgery, particularly for women who bear the primary responsibility for water collection.

In response to this critical issue, our flagship initiative, the **Jal Samriddhi Project** (Water Prosperity Project), was implemented with a renewed focus this year. The project moves beyond temporary relief measures to establish decentralized, long-term, and community-owned water conservation infrastructure. Our strategy is rooted in the principles of integrated watershed management, aiming to capture every drop of rainwater, enhance groundwater levels, and empower local communities to become stewards of their own water resources.

1.2. Project Objectives

For the 2024-2025 reporting period, the Jal Samriddhi Project was guided by the following key objectives:

- **To augment surface water storage capacity and enhance groundwater recharge** through the construction of new and revival of existing water harvesting structures.
- **To ensure water security for agriculture and allied activities**, thereby improving crop yields, increasing cropping intensity, and strengthening the local agrarian economy.
- **To reduce the vulnerability of small and marginal farmers** to rainfall deficits and climate change.
- **To build the capacity of local communities** in sustainable water management, micro-irrigation techniques, and the long-term maintenance of water assets.

1.3. Geographic Coverage and Target Beneficiaries

Our interventions this year were concentrated in 35 villages across the most water-stressed blocks of Chhatrapati Sambhajnagar, Jalna, and Beed districts. The project directly targeted:

- **Small and marginal farmers** who own less than two hectares of land and are most susceptible to crop failure.
- **Landless agricultural laborers** who depend on farm-based employment.



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- **Women and girls** who face immense hardship in fetching water for domestic use.
- **Entire village communities** who stand to benefit from improved water availability for domestic consumption and livestock.

In total, the project reached an estimated **2,500 households**, impacting the lives of approximately **12,500 individuals**

1.4. Implementation Methodology and Key Interventions

Our approach is deeply participatory, ensuring community involvement from the planning stage to execution and post-project maintenance. This year's activities were threefold:

1.4.1. Construction of New Check Dams

In close partnership with Village Water Committees (VWCs), we identified strategic locations along streams and rivulets for the construction of new check dams. The process involved detailed techno-economic feasibility studies and hydrological surveys to maximize water impoundment and recharge potential.

- **Process:** Each project was initiated through a village-level meeting (Gram Sabha) to ensure community consensus. Beneficiaries contributed through *Shramdaan* (voluntary labor) and by providing locally available materials, fostering a strong sense of ownership. Our technical team provided engineering designs and supervised the construction of **15 new cement and earthen check dams**.
- **Quantitative Impact:** These structures have collectively created a new water storage capacity of an estimated **750 million liters**. This stored water plays a crucial role in recharging wells and borewells in a 2-3 km radius, making water available for several months post-monsoon.

Voice from the Field *"For years, this stream would run dry by November. After the check dam was built, my well, which is almost a kilometer away, had water even in February. I was able to provide a second watering for my cotton crop, which I could never do before. This dam is not just concrete; it is our lifeline."* - **Ramesh Pawar, Farmer, Vihamandwa Village**

1.4.2. Desilting of Farm Ponds and Traditional Water Bodies

Over decades, hundreds of traditional farm ponds (*shet-tale*) had lost their storage capacity due to siltation. Before the onset of the 2025 monsoon, we launched a massive desilting drive.

- **Process:** Using earth-moving machinery, we revitalized **40 existing farm ponds**. A key innovation was the "silt-as-a-resource" approach. The excavated silt, rich in nutrients, was offered free of cost to farmers, who transported and spread it on their fields, improving soil fertility and reducing the need for chemical fertilizers.
- **Direct Beneficiaries:** This initiative directly benefited over **2,000 farmers** and their families by guaranteeing water for protective irrigation, livestock, and domestic use. It also revived the ecological balance around these micro-water bodies.



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1.4.3. Capacity Building in Watershed Management

To ensure the sustainable use of the created water resources, we conducted extensive training workshops.

- **Process:** We trained over **500 farmers and members of VWCs** across 20 workshops. The modules combined classroom sessions with on-field demonstrations on topics such as:
 - Crop-water budgeting and selecting less water-intensive crop varieties.
 - The benefits and application of micro-irrigation systems (drip and sprinkler).
 - Techniques like mulching, contour bunding, and continuous contour trenches (CCT) to improve soil moisture retention.
 - The role of VWCs in equitable water distribution and asset maintenance.

1.5. Challenges Faced and Lessons Learned

- **Challenge:** Initial community skepticism in a few villages regarding the effectiveness of check dams.
 - **Resolution:** We organized exposure visits for village leaders to our older project sites where they could witness the long-term benefits firsthand and interact with other beneficiaries. This peer-to-peer learning proved highly effective in building trust.
- **Challenge:** Hard rock strata encountered during the excavation of two check dam foundations, increasing time and cost.
 - **Resolution:** We consulted with a local geologist to modify the foundation design and employed specialized equipment to overcome the geological hurdle, ensuring structural integrity without compromising the project timeline significantly.

1.6. Alignment with National and Global Goals

The Jal Samridhi Project is strategically aligned with several key development frameworks:

- **Sustainable Development Goals (SDGs):**
 - **SDG 6 (Clean Water and Sanitation):** Directly contributes by improving water availability and management.
 - **SDG 1 (No Poverty) & SDG 2 (Zero Hunger):** Strengthens livelihoods and food security through enhanced agricultural productivity.
 - **SDG 13 (Climate Action):** Builds community resilience to climate change-induced droughts.
 - **SDG 17 (Partnerships for the Goals):** Exemplifies effective collaboration between an NGO, communities, and local bodies.
- **Government of India Initiatives:** The project complements the objectives of the Jal Shakti Abhiyan and the Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) by focusing on creating durable water assets and promoting the "Per Drop, More Crop" philosophy.



1.7. Conclusion and The Path Forward

This year's achievements under the Jal Samridhhi Project have reaffirmed our belief that a participatory watershed management approach is the most sustainable solution to the water crisis in Marathwada. The tangible increase in water storage capacity, coupled with the intangible growth in community confidence and ownership, has laid a strong foundation for a water-secure future.

Looking ahead, we plan to scale this model, focusing on integrating our water conservation work with climate-resilient agriculture and diversification of livelihoods to create holistic and lasting change.

2. Education & Skill Development: The Vidya Jyoti Program

2.1. Context: Bridging the Opportunity Gap in Education

We believe that education is the most powerful catalyst for social and economic transformation. In the rural landscapes of Maharashtra, while access to primary education has improved, significant disparities in quality and opportunity persist. Zilla Parishad (ZP) schools, the backbone of rural education, often face resource constraints that limit their ability to provide an engaging and modern learning experience. This creates a learning gap that widens as students progress, leaving them ill-equipped for higher education and the demands of the 21st-century job market. Furthermore, a lack of access to quality guidance and skill development leaves a large number of rural youth unemployed or underemployed, hindering the region's overall progress.

The **Vidya Jyoti Program** (Flame of Knowledge Program) is our comprehensive, multi-pronged initiative designed to address these challenges head-on. It aims to revitalize the educational ecosystem by enhancing learning environments in schools, fostering a love for science and technology, and equipping youth with the skills they need to build secure and dignified futures.

2.2. Program Objectives

For the 2024-2025 reporting period, the Vidya Jyoti Program was driven by a clear set of objectives:

- **To bridge the digital divide** in rural education by integrating modern technology into government schools.
- **To cultivate scientific temper and curiosity** among students through hands-on, experiential learning.
- **To enhance the employability of rural youth** by providing market-aligned vocational skills and career pathways.
- **To create a level playing field** for students from disadvantaged backgrounds aspiring to enter government services.



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- To inform future strategy through data-driven assessment of educational needs on the ground.

2.3. Geographic Scope and Target Beneficiaries

Our interventions were primarily focused within Chhatrapati Sambhajnagar, Jalna, and surrounding districts. The program was designed to impact a diverse group of beneficiaries at different stages of their educational and professional journeys:

- **Primary and Middle School Students** in Zilla Parishad schools.
- **High School Students** with limited access to practical science education.
- **Unemployed or Underemployed Youth** (ages 18-30) who have dropped out of the formal education system.
- **Aspiring Candidates** for state and national competitive examinations.

2.4. A Multi-Pronged Approach: Our Interventions

Understanding that no single solution fits all, Vidya Jyoti deployed a range of targeted interventions:

2.4.1. Digital Classrooms: Bringing Learning to Life

We equipped 25 Zilla Parishad schools with complete Digital Classroom kits.

- **Methodology:** Each kit included a 65-inch smart TV, a pre-loaded educational content server with the Maharashtra state board curriculum in an animated and interactive format, and power backup systems. A crucial component was our intensive two-day training workshop for over 75 teachers, focusing on pedagogical integration of digital tools, troubleshooting, and leveraging online resources. This initiative transformed passive classrooms into active learning hubs for over **3,000 students**.
- **Qualitative Impact:** Teachers reported a marked increase in student attendance and engagement, particularly in subjects like mathematics and science, which became more visual and easier to comprehend.

2.4.2. The Mobile Science Lab: "Vigyan Vahini"

To address the lack of laboratory infrastructure, we launched the "Vigyan Vahini" (Science Vehicle). This custom-fabricated bus is a laboratory on wheels, equipped with over 100 working models, microscopes, and experiment kits covering physics, chemistry, and biology concepts.

- **Methodology:** The Vigyan Vahini followed a pre-planned route, visiting **50 villages and schools** throughout the academic year. Each visit included a two-hour interactive session conducted by trained science communicators, allowing more than **5,000 students** from grades 6 to 10 to conduct experiments they had only read about in textbooks.
- **Impact:** The program demystified science, sparking curiosity and encouraging students to ask questions. We received numerous inquiries from students about pursuing careers in science and technology following the lab's visit.



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Voice from the Field *"I had read about how a periscope works, but today I made one myself in the Vigyan Vahini. Seeing the world through it was like magic. I want to learn more about lenses and light now. I never thought science could be this much fun."* – Priya Kadam, 8th Grade Student, Phulambri Taluka

2.4.3. Vocational Training: The "Kaushalya Kendra" Our Skill Development Center, or "Kaushalya Kendra" (Skill Center), provided certified vocational training to **300 unemployed youth**.

- **Methodology:** In consultation with local industries, we offered three-month certified courses in high-demand trades: Industrial Tailoring, Domestic & Commercial Electrical Work, and a Digital Literacy & Office Management course. The curriculum was aligned with National Skill Development Corporation (NSDC) standards. We successfully achieved a **65% placement rate** by facilitating job fairs and direct linkages with local businesses and manufacturing units.
- **Impact:** This program has not only provided jobs but has also empowered youth with the confidence to become self-reliant. Several graduates of the tailoring program have formed a self-help group to take on bulk stitching orders.

2.4.4. Free Coaching for Competitive Exams Recognizing the ambition of rural youth to join government services, we provided free coaching to **over 200 students** preparing for competitive exams like the Maharashtra Public Service Commission (MPSC), police, and army recruitment.

- **Methodology:** The program included 250+ hours of classroom coaching, access to a library of reference books, regular mock tests, and physical fitness guidance for police and army aspirants. A unique feature was the "Officer on Campus" series, where we invited serving government officials to share their experiences and motivate the students.

2.4.5. Foundational Surveys for Future Growth To ensure our future interventions are strategic and impactful, we conducted comprehensive needs-assessment surveys across **100 government schools**.

- **Methodology:** Our teams used detailed questionnaires and focus group discussions with teachers, students, and School Management Committees (SMCs). The survey assessed existing infrastructure, teacher capacity, student learning levels, and aspirations for new programs. The findings have created a robust data baseline that will guide the expansion of our Digital Classroom and Mobile Lab programs and inform the design of a pioneering new initiative: **AI and Robotics Labs** for rural high schools.

2.5. Challenges Faced and Strategic Responses

Challenge: Initial reluctance from some experienced teachers to adopt digital teaching methods.





- **Resolution:** We implemented a "buddy system," pairing tech-savvy teachers with those who were more hesitant. Continuous, on-site handholding and celebrating "Digital Champion Teachers" helped build confidence and foster a culture of peer learning.
- **Challenge:** Ensuring consistent placement for vocational trainees in a fluctuating local job market.
- **Resolution:** We established an Industry Advisory Committee comprising local business owners to provide real-time feedback on curriculum and demand. We also added a module on entrepreneurship and financial literacy to encourage self-employment as a viable alternative.

2.6. Alignment with National and Global Goals

The Vidya Jyoti Program is in direct alignment with major policy frameworks:

- **Sustainable Development Goals (SDGs):**
 - **SDG 4 (Quality Education):** Forms the core of the program's mission.
 - **SDG 8 (Decent Work and Economic Growth):** Directly addressed by our vocational training and placement support.
 - **SDG 5 (Gender Equality):** Promoted by ensuring a minimum 50% enrollment of girls and young women in all our training programs.
- **National Policies:** The program strongly supports the vision of the **National Education Policy (NEP) 2020**, with its emphasis on digital learning, critical thinking, and the integration of vocational education. It also contributes to the **Skill India Mission** and **Digital India** campaigns.

2.7. The Road Ahead

The successes of the Vidya Jyoti Program this year have been incredibly encouraging. The data gathered from our foundational surveys provides a clear roadmap for the future. Our next phase will focus on deepening our impact by scaling the Digital Classroom and Mobile Lab initiatives and, most excitingly, by piloting our first AI & Robotics Labs in select schools. We remain committed to nurturing the potential of every child and youth, ensuring that geography is no barrier to opportunity.

Testimonial from a Beneficiary *"After my father's farm failed, I had no hope. The free electrical course at Kaushalya Kendra changed my life. Today, I am working with a contractor, earning a steady income, and supporting my family. I have gained not just a skill, but also self-respect."* - **Sandeep More, Graduate of Electrical Training Program**



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3. Women's Empowerment

Stree Shakti Initiative – Strengthening the Backbone of Rural Communities

Overview:

True progress in any society begins with the empowerment of women — socially, economically, and emotionally. Recognizing the disproportionate challenges faced by women in rural Marathwada, our organization has been consistently working to create spaces where women can lead, decide, earn, and inspire. The **Stree Shakti Initiative**, launched as a flagship program of our NGO, aims to transform women from passive beneficiaries to active agents of change in their communities.

This year, we expanded our efforts across three core focus areas: economic empowerment, entrepreneurial support, and health and hygiene awareness — impacting thousands of women, particularly those from marginalized and backward communities.

Key Achievements in 2024–25:

1. Formation of 50 New Self-Help Groups (SHGs)

With a strong belief in the power of collectivism, we facilitated the formation of 50 new Self-Help Groups (SHGs) across 30 villages in Beed and Chhatrapati Sambhajinagar districts. These SHGs have brought together over 600 rural women, many of whom had no prior access to organized savings or credit systems.

Each SHG was trained in:

Financial literacy: Understanding savings, interest, and repayment cycles



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- **Banking procedures:** Opening and operating group accounts, applying for loans
- **Governance:** Internal record-keeping, meeting protocols, and democratic decision-making
- **Group savings habits:** Promoting weekly/monthly contributions and transparent bookkeeping

Impact Note: Within just 6 months, more than ₹12.5 lakhs have been mobilized collectively by these SHGs in savings and internal lending, helping members address urgent needs like health expenses, children's education, and seasonal farming inputs.

Success Story: *Kusum Tai from Nandgaon village shares, "Aadhi ami bachat mhanje kiti mahattvachi aahe hech kalat navta. Aata amchya group madhun mi ekta shevanti phoolanchya vyavsay suru kela." (Earlier, we never understood the importance of savings. Now, through our group, I've started a chrysanthemum flower business on my own.)*

2. Entrepreneurship Support to 100 Women-Led Enterprises

A core objective of Stree Shakti is to help women move beyond low-income activities and access the entrepreneurial ecosystem. This year, we selected **100 women entrepreneurs** from low-income and SC/ST households to receive **seed funding, handholding, and business mentoring.** The enterprises ranged from:

- **Goat Rearing Units:** Supporting sustainable animal husbandry practices and income generation
- **Food Processing:** Including pickles, papad, spice mixes, and millet snacks
- **Handicrafts & Stitching:** Handmade bags, embroidery, school uniforms, etc.

Each entrepreneur received:

- An initial **grant or revolving fund** ranging from ₹10,000-₹25,000
- **Business training workshops** covering costing, marketing, quality control, and customer service
- **Ongoing mentoring** through field visits and WhatsApp-based support groups

Impact Snapshot: Preliminary tracking shows that **78% of supported businesses** have reported profits within the first two quarters, and at least **40 enterprises** have begun hiring other women on a part-time basis — creating a ripple effect of empowerment.

3. Health & Hygiene Awareness Camps for 8,000+ Women and Girls

Health is often a neglected area in women's lives, especially in rural settings where taboos and lack of access inhibit preventive care. To address this, we conducted **75 health and hygiene camps** across the district, with a strong focus on **maternal health, adolescent nutrition, reproductive rights, and menstrual hygiene management.**

Highlights include:

- Distribution of **reusable sanitary kits** to over 5,000 girls and women
- Sessions on **iron deficiency anemia, safe pregnancy practices, and post-natal care**



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- Awareness drives in schools and SHGs using street plays, IEC materials, and folk songs
- Linkages to ASHA workers, PHCs, and government health schemes

Field Reflection: After one of our camps in Patoda block, a local anganwadi worker reported a 40% increase in the number of adolescent girls coming forward for iron supplementation.

Quote from Beneficiary: "Tyanchya camp mule mala samajla ki periods var bolne la laj wataychi garaj nahi. Aata mi majhya bahini la suddha samjate," says Rani, 17. ("Their camp helped me realize I don't need to feel ashamed to talk about periods. Now I even guide my younger sister.")

Alignment with National & Global Frameworks:

- **SDG 5 – Gender Equality:** Focused on empowering all women and girls
- **SDG 3 – Good Health & Well-being:** Promoting health awareness and services
- **Support from CSR & Government Schemes:** Linked with NRLM for SHG strengthening, convergence with NHM for health camps

Impact Overview (2024–25):

Parameter	Achievement
New SHGs Formed	50
Women Mobilized through SHGs	600+
Women Entrepreneurs Supported	100
Total Camps Conducted	75
Women & Girls Reached via Health Camps	8,000+
Savings Mobilized through SHGs	₹12.5 lakhs (approx.)
Enterprises Profitable within 6 months	78%

Way Forward:

Looking ahead, we plan to:

- Introduce **digital literacy** and UPI-based finance management for SHGs
- Launch a **Women Producer Company** to collectively market products made by SHG members
- Expand **menstrual health awareness** to schools and tribal belts
- Build **market linkages** for women entrepreneurs via local haats, e-commerce, and SHG melas



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4. Healthcare Outreach: The Arogya Seva Mission

4.1. Context: Bridging the Last-Mile Gap in Rural Healthcare

Bringing quality, affordable, and accessible healthcare to the doorstep of the most remote communities remains a cornerstone of our work. In the vast rural and tribal landscapes surrounding Chhatrapati Sambhajinagar, geographic and economic barriers often prevent marginalized populations from accessing even the most basic healthcare services. Remote hamlets (*vastis*) and tribal settlements (*padas*), often located in difficult terrain with limited public transport, are frequently disconnected from the public health system. While Primary Health Centres (PHCs) exist, they are often overburdened and located too far for the elderly, pregnant women, and daily wage earners to visit without losing a day's income.

This lack of access leads to the delayed diagnosis of common ailments, poor management of chronic diseases like hypertension and diabetes, and high out-of-



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pocket expenditure that can push vulnerable families deeper into poverty. The **Arogya Seva Mission** (Health Service Mission) is our dedicated response to this critical challenge, designed to deliver healthcare services directly to these unreached populations.

4.2. Program Objectives

For the 2024-2025 reporting period, the Arogya Seva Mission was guided by the following primary objectives:

- **To improve access to primary healthcare** for remote and underserved communities through mobile medical services.
- **To reduce the burden of preventable and treatable illnesses** through timely diagnosis, distribution of essential medicines, and health awareness.
- **To address the challenge of preventable blindness** by screening for refractive errors and facilitating cataract surgeries.
- **To reduce the out-of-pocket health expenditure** for vulnerable families, particularly on consultations and medicines for common ailments.

4.3. Geographic Coverage and Target Beneficiaries

Our healthcare outreach primarily targeted the most inaccessible villages, tribal hamlets, and seasonal settlements of sugarcane cutters in the districts of Chhatrapati Sambhajnagar, Jalna, and Beed. The program focused on serving:

- **Elderly individuals**, especially those with mobility issues and chronic conditions.
- **Women and children**, with a specific focus on maternal health and child nutrition.
- **Landless laborers and marginal farmers** who cannot afford to miss a day of work to seek medical care.
- **Communities residing in remote areas** with no immediate access to a government health facility.

4.4. Core Interventions and Methodology

Our mission was delivered through two focused, high-impact interventions:

4.4.1. Mobile Medical Unit (MMU) Services: The "Arogya Vahini"

Our "Arogya Vahini" (Health Vehicle) is a fully equipped medical clinic on wheels, designed to function as a primary health outpost.

- **Methodology:** The MMU is staffed with a qualified MBBS doctor, a trained nurse, and a pharmacist. It is equipped with essential diagnostic tools (glucometer, BP apparatus, nebulizer), a wide range of essential medicines, and information, education, and communication (IEC) materials. The unit followed a pre-publicized monthly schedule, developed in consultation with local Sarpanchs and ASHA workers, to ensure communities were aware of the visit in advance.
- **Scale of Operations:** Over the year, the MMU successfully conducted over **200 health camps** across 90 remote hamlets. These camps provided free consultations, diagnostics, and essential medicines to more than **15,000 patients**. Special emphasis was placed on screening for hypertension and diabetes, antenatal check-ups for pregnant women, and growth monitoring for children under five.



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Voice from the Field *"As an ASHA worker, I see many people in my village who suffer from high BP or 'sugar' but cannot travel 15 km to the PHC every month for medicine. The Arogya Vahini comes right to our village temple. The doctor checks everyone and gives a full month's medicine for free. It has saved lives and made my work of monitoring patients so much easier."* – **Rekha Shinde, ASHA Worker, Paithan Taluka**

4.4.2. Eye Care Camps: The "Netra Tej" Initiative

Recognizing that loss of vision, particularly due to cataracts, is a major cause of dependency among the elderly, we launched the "Netra Tej" (Eye Brilliance) initiative.

- **Methodology:** This initiative was implemented through a robust partnership model with renowned regional hospitals. We organized **10 free eye check-up camps** in large, centrally located villages. Our team, along with optometrists from our partner hospitals, conducted vision screenings. Individuals with refractive errors were provided with high-quality spectacles free of cost, distributed within two weeks of the camp.
- **From Screening to Surgery:** Patients diagnosed with mature cataracts were counseled by our medical team. We then facilitated their entire surgical journey—arranging free transport to the base hospital, ensuring the cataract surgery was performed by specialists, and organizing post-operative follow-up care back in their village. This year, we provided corrective spectacles to **1,200 individuals** and restored the gift of sight for **150 elderly patients** through cataract surgery.

4.5. Overcoming On-Ground Challenges

- **Challenge:** Ensuring continuity of care for patients diagnosed with chronic illnesses like diabetes and hypertension.
 - **Resolution:** We created a simple, card-based patient tracking system. For chronic patients, our MMU provides a stock of medicines for at least one month and coordinates closely with local ASHA workers for follow-up monitoring and reminders for the next camp.
- **Challenge:** Reaching extremely remote hamlets during the peak monsoon months when roads become impassable.
 - **Resolution:** We developed a "cluster camp" strategy for the monsoon season, setting up camps in larger, more accessible villages and mobilizing community members from surrounding hamlets to attend. We also utilized a 4x4 vehicle for select emergency outreach during this period.

4.6. Alignment with National and Global Goals

The Arogya Seva Mission is directly contributing to critical national and global health objectives:

- **Sustainable Development Goals (SDGs):**
 - **SDG 3 (Good Health and Well-being):** This is the core SDG addressed by ensuring healthy lives and promoting well-being for all ages.



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- o **SDG 1 (No Poverty) & SDG 10 (Reduced Inequalities):** By providing free healthcare, we reduce the financial burden on the poor and ensure that marginalized groups are not left behind.
- **Government of India Initiatives:** Our work complements the **National Health Mission (NHM)** by strengthening primary healthcare delivery at the grassroots level. Our eye care camps directly support the goals of the **National Programme for Control of Blindness and Visual Impairment (NPCBVI)**.

4.7. Conclusion and Future Direction

The Arogya Seva Mission has proven to be a vital lifeline for thousands of individuals this year, reaffirming the profound need for last-mile healthcare delivery. The gratitude expressed by an elderly patient who can see her grandchildren clearly for the first time, or the relief on a mother's face who receives timely medicine for her sick child, is the true measure of our success.

Moving forward, we plan to enhance the services of our MMU by integrating mental health screenings and counseling, and by launching a dedicated cancer awareness and early detection program. We will continue to build on our partnerships to ensure that distance and poverty are never barriers to good health.

Testimonial from a Beneficiary *"For two years, my world had become dark. I couldn't even see the food on my plate and had to depend on my daughter-in-law for everything. I was too scared and too poor to go to the city for an operation. Your camp came to our village like a godsend. After the free operation, I can see everything clearly. You have given me my life back."* – **Sakhubai Jadhav, 72, Cataract Surgery Beneficiary**

5. Community Infrastructure & Wellness: The Gram Vikas Initiative

5.1. Context: Building the Foundations of a Thriving Community

A community's progress is not solely measured by individual income or education, but by the collective environment in which its members live, work, and interact. Healthy communities require healthy and safe environments. In many villages across the Marathwada region, the lack of basic public infrastructure poses significant challenges to overall well-being. The absence of safe recreational spaces leaves youth with few positive outlets, while poor water quality leads to a high incidence of preventable



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diseases, and unlit streets curtail social and economic life after sunset, creating security risks, especially for women.

The **Gram Vikas Initiative** (Village Development Initiative) is our holistic response to these foundational needs. Launched this year, the initiative aims to improve the tangible quality of life in rural areas by creating durable community assets that promote health, ensure safety, and foster a sense of collective pride and ownership.

5.2. Program Objectives

For the 2024-2025 reporting period, the Gram Vikas Initiative was guided by three core objectives:

- **To promote a culture of physical fitness and preventive healthcare** by creating accessible and modern recreational infrastructure.
- **To ensure universal access to safe and affordable drinking water**, thereby drastically reducing the incidence of waterborne diseases.
- **To enhance public safety and extend productive community hours** through the installation of reliable and sustainable village lighting.

5.3. Geographic Scope and Beneficiaries

Our interventions this year were focused on 30 villages in the Chhatrapati Sambhajnagar and Gangapur talukas, selected based on community-needs assessments conducted in the previous year. While the projects benefit all residents, specific focus groups included:

- **Rural youth** for the open gym campaign.
- **Women and children**, who are disproportionately affected by waterborne illnesses and the lack of safety after dark.
- **Entire village populations**, who benefit from improved public assets and a healthier living environment.

[Insert Photo Collage: Showing a youth exercising in an open gym, a woman collecting water from an RO plant, and a brightly lit village street at night.]

5.4. Core Interventions and Methodology

Our approach emphasizes community partnership at every stage, from site selection to long-term maintenance, ensuring that the created infrastructure is both valued and sustained.

5.4.1. Open Gym Campaign: The "Tarunai Fitness Mission" To address the lack of recreational facilities and promote a healthy lifestyle, we installed **10 open-air gyms** in village public spaces.

- **Methodology:** The site for each gym was selected in collaboration with the village Gram Panchayat, typically in a central public ground or park. We installed a range of durable, all-weather equipment, including air walkers, leg presses, chest presses, and twisters, catering to a full-body workout. To ensure sustainability, we facilitated the



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formation of a local "Gym Committee," led by village youth, responsible for the daily upkeep and promotion of the facility.

- **Impact:** These gyms have become vibrant community hubs, providing thousands of residents, especially youth, with a positive and constructive way to spend their free time. They represent a crucial investment in preventive healthcare, reducing the future burden of lifestyle diseases.

5.4.2. Safe Drinking Water: The "Jal Shuddhi Abhiyan" Many villages in the region suffer from poor groundwater quality, with high levels of Total Dissolved Solids (TDS) and other contaminants leading to widespread health issues.

- **Methodology:** Our "Jal Shuddhi Abhiyan" (Water Purification Campaign) involved installing **20 community-scale Reverse Osmosis (RO) water filtration plants**. The process began with rigorous water quality testing to identify the most affected villages. We then installed high-capacity (500-1000 LPH) RO plants. To ensure long-term operational sustainability, a community-owned model was established. A Village Water Committee manages the plant, collecting a nominal fee (e.g., ₹5 for a 20-liter can) to cover the operator's salary, electricity, and routine maintenance. This model ensures the project continues long after our initial intervention.
- **Quantitative Impact:** These 20 plants are now providing access to safe and clean drinking water for over **25,000 residents**, drastically reducing their vulnerability to diseases like cholera, typhoid, and gastroenteritis.

Voice from the Field *"Every month, someone in my family, especially the children, would fall sick with stomach problems. We spent so much money on doctors. Since the RO plant started, not one person in my house has been sick from the water. For just five rupees, we get pure water. It is a bigger saving than anyone can imagine."* - Anita Gaikwad, Homemaker, Lasur Village

5.4.3. Rural Street Light Project: The "Prakash Path" Darkness in a village curtails life. Our "Prakash Path" (Path of Light) project was designed to illuminate villages, making them safer and more vibrant.

- **Methodology:** We installed a total of **500 high-efficiency LED street lights**. Recognizing the challenge of unreliable electricity in remote areas, we adopted a strategic dual approach: standard grid-powered lights were installed in main village centers, while **150 solar-powered street light units** were installed in peripheral hamlets (*vastis*) and areas with frequent power cuts. The installation was carried out with the involvement of local youth volunteers, who were also trained in basic upkeep.
- **Impact:** The project has transformed village life after dusk. Residents, particularly women, report feeling significantly safer. Small shops can stay open longer, and children have safe, illuminated spaces to play and study in the evenings. The solar lights provide a reliable and green energy solution, reducing dependency on a fragile grid.



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5.5. Challenges Faced and Strategic Responses

- **Challenge:** Ensuring the proper and sustained use and maintenance of the open gym equipment, which is a new concept for many villages.
- **Resolution:** We conducted awareness campaigns on the benefits of physical fitness and the correct use of the equipment. The formation of dedicated local Gym Committees, provided with a basic maintenance toolkit and training, has empowered the community to take ownership.
- **Challenge:** Initial community apprehension regarding the sustainability and technical aspects of the RO plants.
- **Resolution:** We held multiple transparent meetings to explain the operational model, including the necessity of the nominal user fee. We trained two local youths from each village as plant operators, creating local employment and ensuring technical support is readily available.

5.6. Alignment with National and Global Goals

The Gram Vikas Initiative is closely aligned with key national and international development priorities:

- **Sustainable Development Goals (SDGs):**
 - **SDG 3 (Good Health and Well-being):** Addressed directly through the gyms and RO plants.
 - **SDG 6 (Clean Water and Sanitation):** Achieved through the provision of safe drinking water.
 - **SDG 7 (Affordable and Clean Energy):** Supported by the installation of solar-powered street lights.
 - **SDG 11 (Sustainable Cities and Communities):** Contributed to by making villages safer, more resilient, and inclusive.
- **Government of India Initiatives:** Our work complements the **Swachh Bharat Mission** by promoting overall community well-being and is in synergy with the **Jal Jeevan Mission's** goal of providing safe water. The solar light component aligns with the objectives of the **National Solar Mission**.



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5.7. Conclusion and The Path Forward

The Gram Vikas Initiative has tangibly improved the fabric of daily life in the villages we serve. By providing the essential infrastructure for health, safety, and well-being, we have helped create environments where communities can truly thrive. The enthusiastic adoption of these facilities by residents is a testament to their deep-seated need.

Building on this year's success, we plan to expand these initiatives to more villages. Furthermore, based on community feedback, we are exploring new projects under this initiative, including the development of community halls, digital knowledge centers, and structured solid waste management systems, to continue our work of building self-reliant and progressive rural communities.

Testimonial from a Community Leader *"Our village used to fall silent and dark after 7 PM. Women were afraid to step out. After the 'Prakash Path' lights were installed, there is a new life in the village. Children play outside, people gather at the chowk, and there is a sense of security. This small change has made a big difference to our entire village."* – **Suresh Patil, Sarpanch, Waluj Gram Panchayat**



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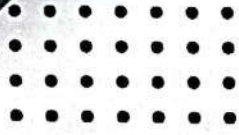
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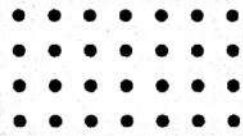
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Foundation



Annau Report

2023-24



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Introduction:

Nurturing The Dream Of A Bountiful And Prosperous Maharashtra Of Tomorrow ...

Every broken hope can sprout anew, every barren land holds the promise of greenery within its heart, and every struggling face has the potential to radiate with the light of self-respect. Carrying the torch of this unwavering faith, **Kawish-e-Jameel Foundation**' is nurturing a movement for positive and sustainable transformation in the soil of rural Maharashtra. We are not just an organization, but a thought inspired by a mission – a thought that seeks to make every farmer, every woman, and every youth not just capable, but self-reliant and filled with profound self-respect.

Today, our farmer is ensnared in a vicious cycle of crises. Chemical farming has stripped the soul from our soil, the unpredictability of nature is increasing the burden of debt, and the youth from our villages are migrating to cities in search of employment. This is not merely an economic or social problem; it is a crisis striking at the very roots of our culture and tradition.

To answer this challenging situation, our work is not about applying a superficial balm, but about striking at the root of the problem. We have focused on a "Panchasutri" – a five-point program of integrated development, inspired by the five elements of nature:

Service to Mother Earth (Enriched Soil): Through organic farming, we are removing the toxins from the soil and breathing new life into it. Our aim is not just to provide an alternative to chemical fertilizers, but to make the land alive, fertile, and prosperous for generations to come.

Water Rejuvenation (Water Conservation): By putting the mantra of 'Conserve Water, Recharge Water' into action, we work to save every single drop of rain. We know that the prosperity of water is the true mother of all development.

Awakening the Power of Women (Women's Empowerment): We are placing the tools of economic independence in the hands of women, who are the foundational pillars of our homes and society. Through self-help groups, cottage industries, and skill development, we are helping her rise not just as a 'homemaker', but as an 'architect of development'.

The Mantra of Self-Reliance (Local Livelihoods): To ensure that the village youth find dignified employment within their own communities, we promote agriculture-based



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enterprises. Our goal is to halt the migration of our youth to cities and re-establish the village as a center of knowledge and prosperity.

Sowing the Seeds of Confidence (Awareness and Training): Any transformation is lasting only when it is deeply rooted in the minds of the people. We don't just implement schemes; we instill self-belief, a love for nature, and faith in one's own capabilities within the community.

Our ultimate goal is to re-establish the farmer not merely as an 'Annadata' (food provider), but as a 'Bhumiputra' (a true Son of the Soil) – one who respects nature, is enriched with knowledge, and is economically empowered. This is not just a project; it is a sacred endeavor for a brighter future. We humbly invite you to join this stream of transformation and contribute to the creation of a strong and proud Maharashtra

Our Vision:

A Blueprint for a Thriving Future

We envision a future where the rural heartland of Maharashtra beats with vitality—a future defined by the holistic empowerment of every farmer in their Livelihood, Life, and Legacy. Our guiding star is the creation of a sustainable, organic, and eco-friendly agricultural ecosystem where the entire journey "From Soil to Plate" is a sacred chain of safety, purity, and trust.

This vision, however, transcends the narrow confines of productivity and profit. We dream of a profound and lasting transformation—a renaissance of rural life itself. It is a future where our farming practices are in deep harmony with nature, our communities are vibrant and self-reliant, and our society is nourished by a reliable chain of toxin-free, nutrient-rich food.

To turn this vision into a living reality, we focus our energy on five foundational cornerstones:

From Subsistence to Prosperity (Economic Empowerment) We see beyond merely increasing income; we aim to shatter the crippling cycles of debt and dependency. Our goal is to empower farmers to become masters of their economic destiny—transforming them from mere cultivators into savvy agripreneurs who command fair value for their labor and build lasting wealth for their families.

From Community to Collective Strength (Social Empowerment) A thriving village is built on a vibrant social fabric. We are dedicated to strengthening this fabric by empowering the entire community, with a special focus on unleashing the immense, untapped potential of



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women and youth. We don't just include them; we inspire and equip them to become leaders and changemakers in their own right, driving innovation through farm-based entrepreneurship.

From Toxin-Free Food to Total Well-being (Health Empowerment) Our commitment to health begins in the soil. We believe that pure, nutritious food is the most powerful form of preventative medicine. By championing toxin-free farming, we aim to address the root causes of many health crises, ensuring that every meal contributes to building a stronger, healthier, and more vibrant generation.

From Exploitation to Guardianship (Environmental Harmony) This is our sacred pact with Mother Earth. Our vision is to shift the paradigm from exploitation to guardianship. We work not just to maintain, but to actively heal the land—to restore the fertility of our soil, to protect the sanctity of our water sources, and to nurture the rich biodiversity that is our shared natural heritage.

From Anonymity to Absolute Trust (The 'Soil to Plate' Promise) We are building more than a supply chain; we are forging an unbreakable chain of integrity. Our "Soil to Plate" vision guarantees that at every single stage—from the sowing of a seed to the moment the food reaches the consumer's plate—its natural quality, purity, and safety are not just assured, but celebrated. It is a promise of transparency and trust.

This vision is not a static document; it is the living, breathing soul of our organization. It is the compass that guides our every action, the blueprint for our every training program, and the unwavering commitment behind our every policy—a concrete and resolute step towards a legacy of sustainable rural development



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Our Mission

Our mission is not merely to reform agriculture; it is a living, passionate dream of orchestrating a holistic transformation of rural life. We believe that sustainable organic farming is far more than a method of cultivation—it is the very heartbeat of rural development. It is the art of weaving together the health of our soil, the purity of our water, the well-being of our people, and the strength of our communities to create the fabric of a truly sustainable future.

Our mission in action is to empower farmers in rural and agrarian communities by providing them with the four pillars of transformation: scientific training, essential resources, unwavering guidance, and open doors to the marketplace. In doing so, our focus is not simply on increasing yields, but on fostering a profound economic, social, and health empowerment that makes their lives more positive, dignified, and resilient.

Through this mission, we are committed to delivering on these key pillars:

From Tradition to Enlightened Practice (Scientific Training) We go beyond teaching traditional methods by illuminating the scientific principles that make organic farming work. Through immersive training in soil health, natural pest management, nutrient cycling, vermicomposting, and bio-fertilizers, we transform farmers into empowered 'Soil Scientists' in their own right—capable of making informed, intelligent decisions for their land.

From Dependency to Self-Reliance (Resource Availability) Our goal is to break the chains of dependency on costly and harmful external markets. We facilitate access to organic seeds, bio-fertilizers, and natural pest-control solutions, but more importantly, we train farmers in the art of self-production. We equip them with the skills to create these essential resources within their own communities, fostering true autonomy and resilience.

From Uncertainty to Unwavering Support (Consistent Guidance) Farming is a journey, and we walk it alongside every farmer. We provide consistent, scientific, and practical guidance at every critical stage—from sowing and irrigation to harvesting, storage, processing, and sales. We are building a robust, local support system of mentors who are always available to answer questions and solve problems, ensuring no farmer feels alone or uncertain.

From Exploitation to Equitable Partnership (Effective Market Linkage) A harvest is only successful if it is honored with the dignity of a fair price. We are dedicated to creating direct and transparent pathways to market through collective branding, cooperative



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models, and direct selling platforms. We empower farmers to bypass exploitative middlemen and connect directly with conscious consumers who value their work.

From Fragmentation to a Seamless Ecosystem (Building the Complete Organic Value Chain) We are architecting a fully integrated organic value chain—a seamless ecosystem that spans from seed to sale. This includes production, processing, packaging, branding, and distribution. By creating this cohesive system, we ensure that the value generated by their hard work flows back to the farmers and that a product of absolute purity and nutrition reaches the consumer's table.

From Livelihood to a Life of Dignity (Transforming Lifestyles) This is the culmination of our mission. Through this holistic process, we aim to transform not just the farm, but the farmer's entire life. By achieving economic stability, better health, renewed self-respect, and a stronger social standing, we help restore pride, hope, and a lasting sense of purpose to the agricultural way of life.

Our mission is not a list of activities. It is a solemn promise—a commitment to co-create a future where the soil is rich, the farmer is prosperous, and every meal is a celebration of life.



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Our Three-Year Strategic Goals: A Roadmap to Transformation

Inspired by the conviction that "Organic farming is not an alternative; it is the need of the hour," we have defined a set of concrete, measurable, and transformative goals for the next three years. These goals are not just metrics; they are the milestones on our journey to reshape the future of rural India.

The Ambition: To provide deep, scientific, and practical training in organic farming to a minimum of 10,000 farmers within the next three years. **The Action Plan:** We will launch intensive awareness campaigns across 50 villages, taking the message of sustainable agriculture, soil health, toxin-free food, and environmental harmony directly to the heart of the community.

The Deeper Impact: This is more than technical training. It is a movement designed to ignite a paradigm shift—to arm farmers with a new sense of confidence, a renewed identity as stewards of the land, and a clear, prosperous path for their agricultural future. **The Ambition:** To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources. **The Deeper Impact:** This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Healing the Land, Securing the Future (Soil & Environmental Sustainability)

The Ambition: To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

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Orging Pathways To Prosperity (Economic Empowerment & Marketing)



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The Ambition: To increase the net income of participating farmers by a minimum of 25% through the sale of certified organic produce.

The Action Plan: We will build direct bridges for farmers to FPOs (Farmer Producer Organizations), local markets, direct consumers, and digital platforms, dismantling exploitative intermediary structures to ensure higher profits, lower costs, and greater value.

The Deeper Impact: This economic transformation is a symbol of rural resurgence. It goes beyond income to restore dignity, reduce migration, and strengthen the entire rural economy, making farming a viable and respected profession once more.

Chronicling the Human Story of Change (Documentation & Evaluation)

The Ambition: To conduct biannual progress evaluations and document at least 100 inspirational success stories.

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The Deeper Impact: This ensures accountability, transparency, and continuous learning, creating a living archive of transformation that makes our movement replicable and scalable.



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Awareness Generation on PCPNDT Act to Save the Girl Child

Kawish-e-Jameel Foundation undertook a focused awareness generation activity on the Pre-Conception and Pre-Natal Diagnostic Techniques (PCPNDT) Act with the objective of addressing the issue of female foeticide and reinforcing the legal and social importance of protecting the girl child. The activity was implemented as part of the Foundation's annual programme initiatives and was aligned with national priorities on gender equality and child protection.

The programme was conducted in selected urban and semi-urban localities of Chhatrapati Sambhajnagar, Maharashtra. These locations were chosen to ensure outreach among diverse sections of the population, including families, youth, and community stakeholders residing in areas with varying levels of access to legal and social awareness.

The primary focus of the activity was to disseminate accurate information regarding the provisions, objectives, and legal obligations under the PCPNDT Act. Emphasis was placed on clarifying the prohibition of sex selection and the regulation of pre-natal diagnostic techniques, as mandated by Indian law.

Medical professionals with relevant experience were invited to address participants and explain the medical and ethical dimensions of pre-conception and pre-natal diagnostic practices. Their inputs highlighted the responsibility of healthcare providers in complying with statutory requirements under the Act.

Legal experts contributed to the programme by explaining the legal framework of the PCPNDT Act, including penalties, enforcement mechanisms, and the role of authorities in monitoring compliance. This helped participants understand the seriousness of violations and the legal accountability involved.

Social workers associated with the programme discussed the social implications of gender imbalance and its long-term impact on families and communities. Their sessions linked legal awareness with broader social consequences, reinforcing the need for collective responsibility.



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Community leaders were also involved in the awareness sessions to strengthen local engagement and encourage community-level dialogue on the value of the girl child. Their participation supported the credibility and outreach of the programme within the local context.

The activity included structured informational sessions designed to present key provisions of the PCPNDT Act in a clear and accessible manner. These sessions were conducted in a participatory format to ensure effective communication of factual information.

Interactive discussions formed an integral part of the programme, allowing participants to seek clarifications and share concerns related to the Act and its implementation. These discussions were moderated to ensure that information shared remained accurate and aligned with legal provisions.

Information, Education, and Communication (IEC) materials related to the PCPNDT Act were distributed among participants. The materials focused on legal provisions, penalties for violations, and the importance of protecting the girl child, and were intended for reference beyond the programme sessions.

Special attention was given to sensitizing families and expectant parents about the legal restrictions on sex determination and the ethical responsibility towards unborn children. The sessions aimed to reinforce lawful behavior and social accountability.

Youth participation was encouraged to promote early awareness and responsible attitudes towards gender equality. The programme provided factual information to young participants to support informed perspectives on social and legal issues.

The awareness activity was conducted in a manner that upheld the dignity of all participants and avoided stigmatization. Discussions remained focused on legal compliance and social responsibility within the framework of Indian law.

Coordination among medical professionals, legal experts, and social workers ensured a disciplinary approach to awareness generation. This coordinated effort



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strengthened the clarity and consistency of information delivered during the programme.

The implementation of the programme followed an organized schedule, ensuring adequate time for presentations, discussions, and interaction with participants. This facilitated effective dissemination of information related to the PCPNDT Act.

The activity contributed to enhancing community-level understanding of the objectives and provisions of the PCPNDT Act. Participants were informed about the importance of legal compliance in preventing female foeticide.

Through this initiative, the Foundation reinforced the message of gender equality and the legal rights of the girl child as recognized under Indian law. The programme supported ongoing efforts to promote respect for the law and social values.

The awareness generation programme also emphasized the role of citizens in supporting lawful practices and reporting violations, as per the provisions of the Act. This reinforced shared responsibility within the community.

The activity was documented as part of the Foundation's annual reporting to reflect its commitment to legally compliant and socially relevant interventions. Records of sessions and participation were maintained for institutional reference.

Overall, the awareness generation initiative on the PCPNDT Act served as a focused effort by Kawish-e-Jameel Foundation to disseminate factual legal information, promote social responsibility, and support national objectives related to the protection and empowerment of the girl child.



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Drug Abuse Prevention Programme

Kawish-e-Jameel Foundation implemented a Drug Abuse Prevention Programme as part of its annual social intervention activities. The programme addressed the issue of substance abuse through structured awareness and sensitization efforts, in line with prevailing social concerns within the Indian context.

The initiative was undertaken with a focus on disseminating factual information related to drug abuse and its consequences. The programme concentrated on prevention-oriented communication and responsible social behavior.

The Drug Abuse Prevention activities were conducted in educational institutions, community centres, and identified vulnerable localities. These venues facilitated access to youth, families, and community members who could benefit from structured awareness efforts.

The programme design emphasized awareness generation as a foundational component. Information was shared regarding the nature of substance abuse and its relevance as a public health and social issue in India.

Experts from the health sector were engaged to address participants during the programme sessions. Their contributions focused on the physical and psychological effects associated with substance abuse.

Professionals associated with rehabilitation services participated in the programme to provide insights into the social impact of drug dependence. Their inputs highlighted the challenges faced by individuals and families affected by substance abuse.

The sessions included structured presentations aimed at ensuring clarity and factual understanding among participants. The content remained focused on verified information and avoided speculative or anecdotal references.

Preventive strategies formed a core theme of the programme discussions. Participants were informed about approaches that support avoidance of substance use and encourage responsible decision-making.

The programme highlighted peer resistance skills as an important aspect of prevention. These sessions emphasized the role of informed choices in social settings, particularly among youth.



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Family and community support systems were discussed as significant factors in prevention and early response. The programme underlined the collective role of families and communities in addressing substance abuse.

Counseling sessions were incorporated into the programme structure. These sessions provided a formal platform for participants to seek guidance within the scope of the programme objectives.

Motivational talks were conducted to reinforce awareness messages and promote positive behavioral attitudes. These talks remained aligned with prevention-focused communication.

The programme maintained a non-judgmental and respectful approach towards participants. Discussions were structured to uphold dignity and encourage open engagement.

Implementation of the programme followed an organized format, ensuring adequate time for expert interactions and participant engagement. This supported effective communication of key messages.

Coordination between health experts, rehabilitation professionals, and programme facilitators ensured consistency of information delivered during the sessions.

The activity contributed to enhancing understanding of the physical, psychological, and social dimensions of drug abuse. Participants received information relevant to prevention and responsible behavior.

The programme emphasized early awareness as a measure to address substance abuse concerns. Information was shared within the framework of prevention and social responsibility.

Records of programme sessions and participation were maintained as part of the Foundation's documentation process. This supported transparency and institutional reporting requirements.

The Drug Abuse Prevention Programme was implemented as a standalone activity within the Foundation's annual action plan. The programme remained limited to awareness, counseling, and motivational interventions.

Overall, the initiative reflected Kawish-e-Jameel Foundation's commitment to addressing social issues through structured, factual, and preventive programmes within the Indian social context.



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Labour Related Programme on Child Labour Eradication

Kawish-e-Jameel Foundation implemented a labour-related awareness programme focusing on the eradication of child labour. The activity was undertaken as part of the Foundation's annual social initiatives and addressed issues related to child rights and lawful employment practices within the Indian context.

The programme was designed to disseminate factual information regarding child labour and its implications. Emphasis was placed on awareness generation as a means of addressing the continued presence of child labour in certain sectors.

Community-level awareness sessions formed the core of the programme implementation. These sessions aimed to inform participants about the importance of protecting children from exploitative labour practices.

The Foundation conducted awareness programmes specifically for parents, recognising their role in safeguarding the rights and welfare of children. These sessions focused on factual information related to child labour and education.

Employers were included as a key stakeholder group in the programme. Awareness sessions addressed lawful employment norms and responsibilities under existing child labour regulations.

Local stakeholders participated in the programme to support community engagement. Their involvement helped reinforce awareness messages at the local level.

The programme covered child rights as a central theme. Participants were informed about the fundamental rights of children, particularly in relation to education and protection from labour exploitation.

Legal provisions under child labour laws were explained during the sessions. The information shared remained limited to statutory frameworks applicable within India.

The long-term impact of child labour on a child's education and overall development was discussed in an informative manner. These discussions focused on factual consequences linked to continued labour at an early age.



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Awareness sessions were conducted in a structured format to ensure clarity and consistency of information. The programme content was presented in an accessible and respectful manner.

The Foundation coordinated with social activists as part of the programme implementation. This coordination supported outreach efforts related to education and child protection.

Efforts were made to encourage school enrollment through awareness and sensitization activities. The programme highlighted education as a key factor in preventing child labour.

The programme also addressed the rehabilitation of children identified as being at risk of child labour. Discussions remained within the scope of awareness and encouragement.

The message that education is a fundamental right of every child was consistently reinforced throughout the programme activities. This message aligned with constitutional principles in India.

Implementation of the programme followed an organized approach, ensuring adequate engagement with different participant groups. Sessions were planned to facilitate effective communication.

The programme maintained a non-confrontational and informative approach. Discussions focused on legal awareness and social responsibility.

Participation from different sections of the community contributed to the dissemination of key messages. The programme encouraged shared responsibility in addressing child labour.

Documentation of the programme activities was maintained as part of the Foundation's annual reporting process. This supported transparency and institutional record-keeping.

The labour-related programme on child labour eradication was implemented as a standalone activity during the reporting period. The scope of the activity remained limited to awareness and coordination efforts.

Overall, the programme reflected Kawish-e-Jameel Foundation's commitment to promoting child rights, lawful practices, and access to education through structured and factual awareness initiatives.



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Women and Child Development Programme - Women's Festival

Kawish-e-Jameel Foundation organized a Women's Festival as part of its Women and Child Development Programme during the reporting period. The festival was conducted as a structured community-based activity within the Indian social context.

The primary purpose of the Women's Festival was to provide a platform for women to participate in a collective programme focused on social awareness and engagement. The activity was implemented as a single, standalone initiative under the Foundation's annual plan.

The festival was designed to recognize and celebrate the role and achievements of women. The programme highlighted women's participation in social and community life through organized activities.

Women participants from the community attended the festival and took part in various scheduled sessions. The programme encouraged inclusive participation and respectful interaction among attendees.

Awareness talks formed an integral component of the festival. These talks focused on factual information related to women's rights as recognized within the Indian legal and social framework.

Sessions on women's health were included in the programme. The discussions addressed general aspects of health awareness relevant to women participants.

The festival also included awareness components related to education. These sessions emphasized the importance of education for women and its role in personal and social development.

Economic empowerment was addressed through informational talks conducted during the festival. These sessions focused on awareness of economic participation and self-reliance.

Cultural programmes were organized as part of the festival activities. These programmes provided opportunities for women to participate in cultural expression.



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Interactive sessions were conducted to encourage dialogue and participation among women attendees. These sessions supported open communication within the scope of the programme objectives.

The festival promoted self-confidence among participants by providing a supportive and organized environment. Activities were designed to encourage expression and engagement.

The programme fostered a sense of unity among women participants. Collective participation in activities contributed to community-level interaction.

The Women's Festival supported social participation by encouraging women to engage in group-based activities. The programme reinforced the value of collective involvement.

The activity maintained a respectful and inclusive approach throughout its implementation. Programme sessions were conducted in a manner that upheld dignity and mutual respect.

Implementation of the festival followed a planned schedule, ensuring smooth coordination of various activities. This facilitated effective participation and engagement.

The programme highlighted the importance of gender equality through awareness and participation-based activities. The message was conveyed within the framework of social awareness.

Community bonding was strengthened through shared participation in the festival. The event provided a common platform for interaction among women.

The Women's Festival was conducted without deviation from its stated objectives. The scope of the activity remained limited to awareness, cultural, and interactive components.

Documentation of the festival activities was maintained as part of the Foundation's annual reporting process. Records supported transparency and institutional accountability.

Overall, the Women's Festival reflected Kawish-e-Jameel Foundation's commitment to Women and Child Development initiatives through organized, factual, and participatory programmes.



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Science and Technology Seminar on Biotechnology

Kawish-e-Jameel Foundation organized a Science and Technology Seminar with a specific focus on Biotechnology during the reporting period. The seminar was conducted as part of the Foundation's educational and awareness-oriented activities within the Indian context.

The objective of the seminar was to promote scientific temper and factual awareness related to biotechnology among participants. The programme was structured as a single academic and awareness activity.

Students and young professionals participated in the seminar. The programme provided a platform for academic interaction and exposure to scientific themes.

The seminar sessions were designed to present information related to biotechnology in a structured and formal manner. Emphasis was placed on clarity and accuracy of subject matter.

Subject experts were invited to deliver lectures during the seminar. Their presentations focused on established and emerging trends in the field of biotechnology.

The applications of biotechnology in healthcare were discussed during the expert sessions. These discussions highlighted scientific developments relevant to medical and health-related fields.

Biotechnology applications in agriculture were addressed as part of the seminar content. Information was shared regarding scientific approaches relevant to agricultural practices.

The seminar also covered applications of biotechnology in environmental sustainability. These sessions focused on scientific methods contributing to environmental management.

Lectures delivered during the seminar aimed to enhance academic understanding of biotechnology. The content remained aligned with recognized scientific domains.

The seminar encouraged academic curiosity among participants through exposure to scientific topics. Sessions were structured to support informed learning.



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Innovation in scientific fields was discussed as part of the seminar interactions. The programme highlighted innovation within the scope of scientific education.

Career awareness in biotechnology and related scientific fields was addressed through expert inputs. These discussions focused on academic and professional pathways.

Interactive question-and-answer sessions were conducted following the lectures. These sessions enabled participants to seek clarification and deeper understanding.

The question-and-answer sessions supported active participation and engagement. Participants were able to interact directly with subject experts.

The seminar maintained an academic and professional environment throughout its duration. Programme conduct adhered to formal educational standards.

Coordination of the seminar ensured systematic delivery of sessions and effective time management. This supported smooth implementation of the activity.

The activity remained limited to seminar-based lectures and interactions. No additional components beyond the stated scope were included.

Records of the seminar, including session details and participation, were maintained as part of the Foundation's documentation. This supported annual reporting requirements.

The Science and Technology Seminar on Biotechnology was conducted as a standalone educational activity during the reporting period. Its scope remained focused on awareness and academic exposure.

Overall, the seminar reflected Kawish-e-Jameel Foundation's engagement in promoting scientific awareness and education through structured and factual programmes.



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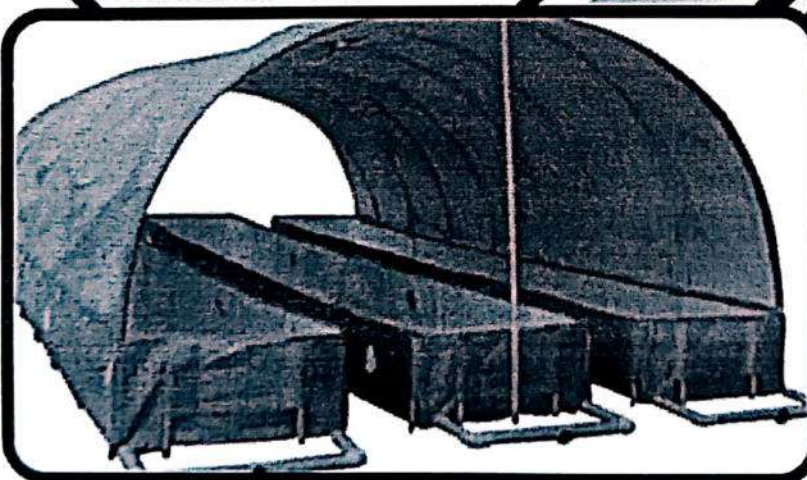


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Kawish E Jameel
Foundation

Annau Report

2022-23



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Introduction:

Nurturing The Dream Of A Bountiful And Prosperous Maharashtra Of Tomorrow ...

Every broken hope can sprout anew, every barren land holds the promise of greenery within its heart, and every struggling face has the potential to radiate with the light of self-respect. Carrying the torch of this unwavering faith, **Kawish-e-Jameel Foundation** is nurturing a movement for positive and sustainable transformation in the soil of rural Maharashtra. We are not just an organization, but a thought inspired by a mission – a thought that seeks to make every farmer, every woman, and every youth not just capable, but self-reliant and filled with profound self-respect.

Today, our farmer is ensnared in a vicious cycle of crises. Chemical farming has stripped the soul from our soil, the unpredictability of nature is increasing the burden of debt, and the youth from our villages are migrating to cities in search of employment. This is not merely an economic or social problem; it is a crisis striking at the very roots of our culture and tradition.

To answer this challenging situation, our work is not about applying a superficial balm, but about striking at the root of the problem. We have focused on a "Panchasutri" – a five-point program of integrated development, inspired by the five elements of nature:

Service to Mother Earth (Enriched Soil): Through organic farming, we are removing the toxins from the soil and breathing new life into it. Our aim is not just to provide an alternative to chemical fertilizers, but to make the land alive, fertile, and prosperous for generations to come.

Water Rejuvenation (Water Conservation): By putting the mantra of 'Conserve Water, Recharge Water' into action, we work to save every single drop of rain. We know that the prosperity of water is the true mother of all development.

Awakening the Power of Women (Women's Empowerment): We are placing the tools of economic independence in the hands of women, who are the foundational pillars of our homes and society. Through self-help groups, cottage industries, and skill development, we are helping her rise not just as a 'homemaker', but as an 'architect of development'.

The Mantra of Self-Reliance (Local Livelihoods): To ensure that the village youth find dignified employment within their own communities, we promote agriculture-based



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enterprises. Our goal is to halt the migration of our youth to cities and re-establish the village as a center of knowledge and prosperity.

Sowing the Seeds of Confidence (Awareness and Training): Any transformation is lasting only when it is deeply rooted in the minds of the people. We don't just implement schemes; we instill self-belief, a love for nature, and faith in one's own capabilities within the community.

Our ultimate goal is to re-establish the farmer not merely as an 'Annadata' (food provider), but as a 'Bhumiputra' (a true Son of the Soil) – one who respects nature, is enriched with knowledge, and is economically empowered. This is not just a project; it is a sacred endeavor for a brighter future. We humbly invite you to join this stream of transformation and contribute to the creation of a strong and proud Maharashtra

Our Vision:

A Blueprint for a Thriving Future

We envision a future where the rural heartland of Maharashtra beats with vitality—a future defined by the holistic empowerment of every farmer in their Livelihood, Life, and Legacy. Our guiding star is the creation of a sustainable, organic, and eco-friendly agricultural ecosystem where the entire journey "From Soil to Plate" is a sacred chain of safety, purity, and trust.

This vision, however, transcends the narrow confines of productivity and profit. We dream of a profound and lasting transformation—a renaissance of rural life itself. It is a future where our farming practices are in deep harmony with nature, our communities are vibrant and self-reliant, and our society is nourished by a reliable chain of toxin-free, nutrient-rich food.

To turn this vision into a living reality, we focus our energy on five foundational cornerstones:

From Subsistence to Prosperity (Economic Empowerment) We see beyond merely increasing income; we aim to shatter the crippling cycles of debt and dependency. Our goal is to empower farmers to become masters of their economic destiny—transforming them from mere cultivators into savvy agri-preneurs who command fair value for their labor and build lasting wealth for their families.

From Community to Collective Strength (Social Empowerment) A thriving village is built on a vibrant social fabric. We are dedicated to strengthening this fabric by empowering the community, with a special focus on unleashing the immense, untapped potential of



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women and youth. We don't just include them; we inspire and equip them to become leaders and changemakers in their own right, driving innovation through farm-based entrepreneurship.

From Toxin-Free Food to Total Well-being (Health Empowerment) Our commitment to health begins in the soil. We believe that pure, nutritious food is the most powerful form of preventative medicine. By championing toxin-free farming, we aim to address the root causes of many health crises, ensuring that every meal contributes to building a stronger, healthier, and more vibrant generation.

From Exploitation to Guardianship (Environmental Harmony) This is our sacred pact with Mother Earth. Our vision is to shift the paradigm from exploitation to guardianship. We work not just to maintain, but to actively heal the land—to restore the fertility of our soil, to protect the sanctity of our water sources, and to nurture the rich biodiversity that is our shared natural heritage.

From Anonymity to Absolute Trust (The 'Soil to Plate' Promise) We are building more than a supply chain; we are forging an unbreakable chain of integrity. Our "Soil to Plate" vision guarantees that at every single stage—from the sowing of a seed to the moment the food reaches the consumer's plate—its natural quality, purity, and safety are not just assured, but celebrated. It is a promise of transparency and trust.

This vision is not a static document; it is the living, breathing soul of our organization. It is the compass that guides our every action, the blueprint for our every training program, and the unwavering commitment behind our every policy—a concrete and resolute step towards a legacy of sustainable rural development



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Our Mission

Our mission is not merely to reform agriculture; it is a living, passionate dream of orchestrating a holistic transformation of rural life. We believe that sustainable organic farming is far more than a method of cultivation—it is the very heartbeat of rural development. It is the art of weaving together the health of our soil, the purity of our water, the well-being of our people, and the strength of our communities to create the fabric of a truly sustainable future.

Our mission in action is to empower farmers in rural and agrarian communities by providing them with the four pillars of transformation: scientific training, essential resources, unwavering guidance, and open doors to the marketplace. In doing so, our focus is not simply on increasing yields, but on fostering a profound economic, social, and health empowerment that makes their lives more positive, dignified, and resilient.

Through this mission, we are committed to delivering on these key pillars:

From Tradition to Enlightened Practice (Scientific Training) We go beyond teaching traditional methods by illuminating the scientific principles that make organic farming work. Through immersive training in soil health, natural pest management, nutrient cycling, vermicomposting, and bio-fertilizers, we transform farmers into empowered 'Soil Scientists' in their own right—capable of making informed, intelligent decisions for their land.

From Dependency to Self-Reliance (Resource Availability) Our goal is to break the chains of dependency on costly and harmful external markets. We facilitate access to organic seeds, bio-fertilizers, and natural pest-control solutions, but more importantly, we train farmers in the art of self-production. We equip them with the skills to create these essential resources within their own communities, fostering true autonomy and resilience.

From Uncertainty to Unwavering Support (Consistent Guidance) Farming is a journey, and we walk it alongside every farmer. We provide consistent, scientific, and practical guidance at every critical stage—from sowing and irrigation to harvesting, storage, processing, and sales. We are building a robust, local support system of mentors who are always available to answer questions and solve problems, ensuring no farmer feels alone or uncertain.

From Exploitation to Equitable Partnership (Effective Market Linkage) A harvest is only successful if it is honored with the dignity of a fair price. We are dedicated to creating direct and transparent pathways to market through collective branding, cooperative



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models, and direct selling platforms. We empower farmers to bypass exploitative middlemen and connect directly with conscious consumers who value their work.

From Fragmentation to a Seamless Ecosystem (Building the Complete Organic Value Chain) We are architecting a fully integrated organic value chain—a seamless ecosystem that spans from seed to sale. This includes production, processing, packaging, branding, and distribution. By creating this cohesive system, we ensure that the value generated by their hard work flows back to the farmers and that a product of absolute purity and nutrition reaches the consumer's table.

From Livelihood to a Life of Dignity (Transforming Lifestyles) This is the culmination of our mission. Through this holistic process, we aim to transform not just the farm, but the farmer's entire life. By achieving economic stability, better health, renewed self-respect, and a stronger social standing, we help restore pride, hope, and a lasting sense of purpose to the agricultural way of life.

Our mission is not a list of activities. It is a solemn promise—a commitment to co-create a future where the soil is rich, the farmer is prosperous, and every meal is a celebration of life.



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Our Three-Year Strategic Goals: A Roadmap to Transformation

Inspired by the conviction that "Organic farming is not an alternative; it is the need of the hour," we have defined a set of concrete, measurable, and transformative goals for the next three years. These goals are not just metrics; they are the milestones on our journey to reshape the future of rural India.

The Ambition: To provide deep, scientific, and practical training in organic farming to a minimum of 10,000 farmers within the next three years. **The Action Plan:** We will launch intensive awareness campaigns across 50 villages, taking the message of sustainable agriculture, soil health, toxin-free food, and environmental harmony directly to the heart of the community.

The Deeper Impact: This is more than technical training. It is a movement designed to ignite a paradigm shift—to arm farmers with a new sense of confidence, a renewed identity as stewards of the land, and a clear, prosperous path for their agricultural future. **The Ambition:** To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources. **The Deeper Impact:** This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Healing the Land, Securing the Future (Soil & Environmental Sustainability)

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Ordn Pathways To Prosperity (Economic Empowerment & Marketing)

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The Ambition: To conduct biannual progress evaluations and document at least 100 inspirational success stories.

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Health AIDS Awareness Programme

Kawish-e-Jameel Foundation organized Health AIDS Awareness Programmes during the reporting period as part of its public health awareness initiatives. The programmes were conducted within the Indian health and social context.

The objective of the AIDS Awareness Programme was to educate communities about HIV/AIDS. The activity was implemented as a single, standalone awareness initiative.

The programme focused on providing factual information related to HIV/AIDS prevention. Sessions were structured to ensure clarity and understanding.

Transmission of HIV/AIDS was addressed during the awareness sessions. Information was shared in a factual and educational manner.

Treatment-related information concerning HIV/AIDS was included in the programme. Sessions focused on awareness of treatment options within a healthcare framework.

Dispelling myths related to HIV/AIDS was an important component of the programme. Discussions aimed to correct misconceptions through factual communication.

Safe practices related to HIV/AIDS prevention were promoted during the sessions. Information focused on preventive health behavior.

The programme emphasized the importance of compassionate attitudes towards individuals affected by HIV/AIDS. Sessions addressed social sensitivity and awareness.

IEC materials were distributed as part of the programme. These materials supported reinforcement of awareness messages.

Expert interactions formed a key part of the programme delivery. Health professionals provided information and guidance during sessions.



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The awareness sessions were conducted in an organized and structured manner. Programme implementation followed a planned approach.

Community participation was encouraged during the programme. Interactive discussions supported engagement and understanding.

The programme maintained a formal and respectful environment throughout its implementation. Discussions upheld dignity and confidentiality.

Information shared during the programme remained factual and health-oriented. Sessions avoided speculative or unverified claims.

The programme focused on reducing social stigma associated with HIV/AIDS through awareness and education. Sessions emphasized informed perspectives.

The activity remained limited to awareness, education, and interaction related to HIV/AIDS. No additional programme components were included.

Documentation of the AIDS Awareness Programme was maintained as part of the Foundation's annual reporting process. Records supported transparency and accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to HIV/AIDS awareness.

The initiative contributed to enhanced awareness regarding HIV/AIDS and related social issues. Sessions focused on information dissemination.

Overall, the Health AIDS Awareness Programme reflected Kawish-e-Jameel Foundation's commitment to promoting public health awareness through structured and factual community-based initiatives.



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Cultural Programme – Sanskrutik Mahotsava

Kawish-e-Jameel Foundation conducted a Cultural Programme titled *Sanskrutik Mahotsava* during the reporting period. The programme was organized as part of the Foundation's community-oriented cultural activities within the Indian context.

The Sanskrutik Mahotsava was designed to promote cultural heritage and artistic expression. The activity was implemented as a standalone programme under the Foundation's annual activity framework.

The programme focused on showcasing traditional forms of cultural expression. Emphasis was placed on presenting art forms that reflect regional cultural heritage.

Traditional music performances were included as a key component of the programme. These performances highlighted musical traditions associated with the local cultural context.

Traditional dance forms were presented during the Sanskrutik Mahotsava. The performances reflected established cultural practices of the region.

Cultural performances formed an integral part of the programme schedule. These performances contributed to the representation of diverse artistic expressions.

Local artists participated actively in the Sanskrutik Mahotsava. Their involvement supported the presentation of community-based cultural traditions.

Community members attended and participated in the programme. The event encouraged inclusive participation across different sections of the community.

The programme provided a common platform for cultural interaction. Participants engaged through performance, observation, and shared appreciation of cultural expressions.

The Sanskrutik Mahotsava was conducted in an organized and structured manner. Activities were scheduled to ensure smooth flow of the programme.



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The initiative supported the preservation of cultural values through public presentation. Cultural expressions were highlighted in a respectful and formal setting.

Encouragement of creativity was a component of the programme. The event provided opportunities for artistic expression within traditional frameworks.

The programme fostered interaction among artists and community members. This interaction contributed to cultural exchange and shared understanding.

Social harmony was promoted through collective participation in cultural activities. The programme provided a space for community bonding.

The Sanskrutik Mahotsava maintained an inclusive and respectful environment throughout its implementation. Programme conduct upheld cultural dignity and mutual respect.

Coordination among organizers, artists, and participants supported effective implementation. The programme followed a planned structure.

The activity remained limited to cultural performances and community participation. No additional components beyond the stated scope were included.

Documentation of the Sanskrutik Mahotsava was maintained as part of the Foundation's annual reporting process. Records supported institutional transparency.

The Cultural Programme was implemented as a single activity during the reporting period. Its scope remained confined to cultural promotion and participation.

Overall, the Sanskrutik Mahotsava reflected Kawish-e-Jameel Foundation's commitment to promoting cultural heritage, artistic expression, and community engagement through organized cultural programmes.



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Natya Prashikshan Shibir (Theatre Training Camp)

Kawish-e-Jameel Foundation organized a Natya Prashikshan Shibir as part of its cultural and youth-oriented activities during the reporting period. The theatre training camp was conducted within the Indian cultural context as a structured learning initiative.

The primary focus of the Natya Prashikshan Shibir was to nurture performing arts and theatrical skills among youth participants. The activity was implemented as a single, standalone training programme.

Youth participants enrolled in the theatre training camp and attended the scheduled sessions. The programme provided an organized platform for skill-oriented learning.

Professional theatre practitioners were engaged to conduct the training sessions. Their involvement ensured delivery of structured instruction in theatre-related disciplines.

Training sessions covered acting techniques as part of the camp curriculum. Participants were introduced to foundational aspects of performance.

Dialogue delivery was addressed during the training sessions. These sessions focused on clarity, expression, and effective communication through speech.

Stage presence formed an important component of the training programme. Participants were guided on movement, posture, and confidence on stage.

Storytelling techniques were included in the training content. Sessions emphasized narrative structure and expressive presentation through drama.

The training camp provided a creative platform for participants to engage in theatrical expression. Activities encouraged structured performance practices.

Social themes were explored through dramatic expression during the camp. Participants engaged with themes relevant to society within a creative framework.

The Natya Prashikshan Shibir supported development of communication skills through performance-based activities. Training sessions reinforced verbal and non-verbal expression.



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Personality development was addressed through participation in theatre exercises. Activities were conducted in a formal and guided environment.

Cultural awareness was promoted through exposure to theatrical traditions and practices. The programme highlighted drama as a medium of cultural expression.

The training sessions were conducted in an organized and systematic manner. A planned schedule supported continuity and effective learning.

The camp maintained a disciplined and inclusive learning environment. Participation was encouraged through structured engagement.

Coordination among trainers and participants ensured smooth implementation of the programme. Sessions followed the defined scope of theatre training.

The Natya Prashikshan Shibir remained limited to training activities related to theatre and performance. No additional programme components were included.

Documentation of the training camp was maintained as part of the Foundation's annual reporting process. Records supported transparency and institutional accountability.

The theatre training camp was conducted as a single activity during the reporting period. Its scope remained confined to performing arts training.

Overall, the Natya Prashikshan Shibir reflected Kawish-e-Jameel Foundation's engagement in youth development and cultural education through structured theatre training initiatives.



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Tribal Development Seminar

Kawish-e-Jameel Foundation organized a Tribal Development Seminar during the reporting period as part of its social awareness and community-oriented activities. The seminar was conducted within the Indian socio-economic context.

The objective of the Tribal Development Seminar was to address issues related to the development of tribal communities through structured discussion and awareness. The programme was implemented as a single, standalone seminar activity.

The seminar focused on socio-economic challenges faced by tribal communities. Discussions were framed to present factual information related to these challenges.

Education was identified as one of the key thematic areas of the seminar. Sessions addressed the relevance of education in the context of tribal development.

Health-related issues concerning tribal communities were discussed during the seminar. The sessions focused on general health awareness within the community framework.

Livelihood opportunities formed an important component of the seminar discussions. Information was shared on livelihood-related aspects relevant to tribal populations.

Access to government welfare schemes was addressed as part of the seminar agenda. Discussions focused on awareness of welfare provisions applicable to tribal communities.

Experts with relevant experience participated in the seminar. Their inputs contributed to structured discussions on tribal development.

Social workers were involved in the seminar proceedings. Their participation supported community-oriented perspectives during the discussions.

Strategies for inclusive development were discussed during the seminar sessions. These discussions remained within the scope of awareness and information sharing.



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Community participation was highlighted as a component of tribal development. The seminar emphasized the role of collective engagement.

The seminar provided a platform for stakeholders to engage in dialogue. Participants were able to exchange views within a formal and organized setting.

Awareness among stakeholders was a central outcome of the seminar. Sessions were designed to inform participants about development-related themes.

The seminar encouraged discussion on sustainable approaches to tribal welfare. These discussions focused on long-term perspectives within an awareness framework.

The programme was conducted in an organized and systematic manner. Session sequencing supported effective communication of information.

The seminar maintained a formal and respectful environment throughout its duration. Discussions upheld dignity and inclusiveness.

The activity remained limited to seminar-based discussions and awareness sessions. No additional programme components were included beyond the stated scope.

Documentation of the Tribal Development Seminar was maintained as part of the Foundation's annual reporting process. Records supported institutional accountability.

The seminar was implemented as a single activity during the reporting period. Its scope remained confined to awareness and discussion on tribal development.

Overall, the Tribal Development Seminar reflected Kawish-e-Jameel Foundation's engagement in promoting informed dialogue on tribal welfare through structured and factual seminar-based initiatives.



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Consumer Awareness Programme

Kawish-e-Jameel Foundation implemented a Consumer Awareness Programme during the reporting period as part of its social awareness initiatives. The programme was conducted within the Indian legal and social context.

The objective of the Consumer Awareness Programme was to educate citizens about consumer rights and responsibilities. The activity was implemented as a single, standalone awareness programme.

The programme focused on providing factual information related to consumer protection laws applicable in India. Sessions were structured to ensure clarity and understanding.

Participants were informed about consumer rights as recognized under existing consumer protection frameworks. The information shared remained aligned with statutory provisions.

Responsibilities of consumers were addressed during the programme sessions. Discussions highlighted the importance of informed and lawful consumer behavior.

Quality standards related to goods and services were discussed as part of the programme content. Sessions focused on awareness of quality and compliance aspects.

Fair trade practices were explained during the awareness sessions. The programme addressed principles of fairness in commercial transactions.

Grievance redressal mechanisms available to consumers were covered in detail. Participants were informed about formal avenues for addressing consumer complaints.

The programme also addressed protection against unfair trade practices. Sessions focused on awareness of practices prohibited under consumer laws.

Awareness sessions were conducted in a structured and organized format. The programme emphasized accurate dissemination of information.



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The Consumer Awareness Programme encouraged informed purchasing decisions. Participants were guided on considering rights and responsibilities while making purchases.

Information on seeking legal remedies was provided during the sessions. Participants were made aware of lawful processes for consumer grievance resolution.

The programme maintained a neutral and informative approach throughout its implementation. Discussions avoided speculative content and remained fact-based.

The sessions provided an opportunity for participants to seek clarification on consumer-related issues. Interaction supported better understanding of legal provisions.

The programme was conducted in a manner that upheld transparency and respect for participants. Programme conduct adhered to formal standards.

Implementation of the Consumer Awareness Programme followed a planned schedule. This supported effective delivery of awareness sessions.

The activity remained limited to consumer awareness and legal education. No additional programme components were included beyond the stated scope.

Documentation of the Consumer Awareness Programme was maintained as part of the Foundation's annual reporting process. Records supported institutional accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to consumer education and awareness.

Overall, the Consumer Awareness Programme reflected Kawish-e-Jameel Foundation's commitment to promoting informed citizenship through structured and factual consumer education initiatives.



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Seminar on Malnutrition

Kawish-e-Jameel Foundation organized a Seminar on Malnutrition during the reporting period as part of its health awareness initiatives. The seminar was conducted within the Indian public health context.

The programme was undertaken in recognition of malnutrition as a public health issue. The seminar focused on disseminating factual information related to nutrition and health.

The objective of the seminar was to create awareness regarding malnutrition and its implications. The activity was implemented as a single, standalone seminar.

Health professionals were invited to address participants during the seminar. Their sessions focused on nutrition-related health information.

The causes of malnutrition were discussed during the seminar sessions. Information was presented in a structured and factual manner.

The effects of malnutrition on health were addressed by the speakers. Discussions focused on general health impacts associated with nutritional deficiencies.

Preventive aspects of malnutrition were covered during the seminar. The sessions emphasized awareness of prevention through nutrition.

Special attention was given to malnutrition among women. The seminar included discussions relevant to women's nutritional needs.

Malnutrition among children was addressed as part of the seminar agenda. Information focused on nutritional considerations for child health.

Balanced diet concepts were discussed during the sessions. Speakers highlighted the importance of balanced nutrition for overall health.



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Maternal nutrition was covered as a thematic area during the seminar. Sessions focused on nutrition-related awareness for maternal health.

Child feeding practices were discussed by the health professionals. These discussions focused on general feeding considerations for children.

Locally available nutritious food was highlighted during the seminar sessions. Information emphasized the relevance of accessible food sources.

The seminar sessions were conducted in an organized and systematic manner. Programme delivery ensured clarity of information.

Participants were provided with opportunities to engage during the seminar. Interaction supported better understanding of nutrition-related topics.

The programme maintained a formal and informative environment throughout its duration. Sessions adhered to professional standards.

The seminar remained limited to awareness and informational discussions on malnutrition. No additional programme components were included.

Documentation of the Seminar on Malnutrition was maintained as part of the Foundation's annual reporting process. Records supported transparency and accountability.

The seminar was implemented as a single activity during the reporting period. Its scope remained confined to nutritional awareness.

Overall, the Seminar on Malnutrition reflected Kawish-e-Jameel Foundation's commitment to promoting preventive health awareness through structured and factual seminar-based initiatives.



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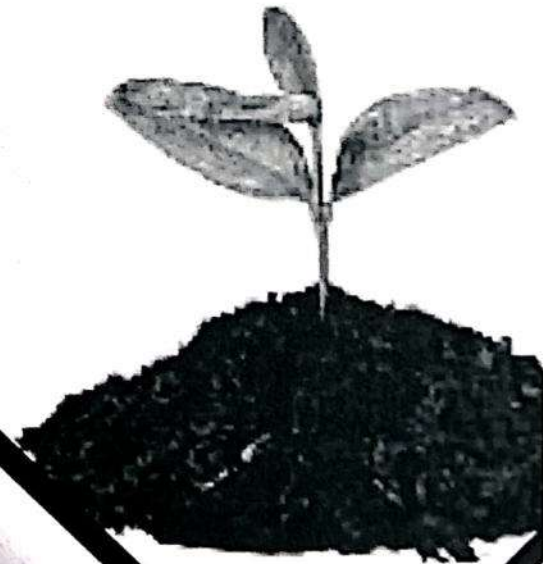
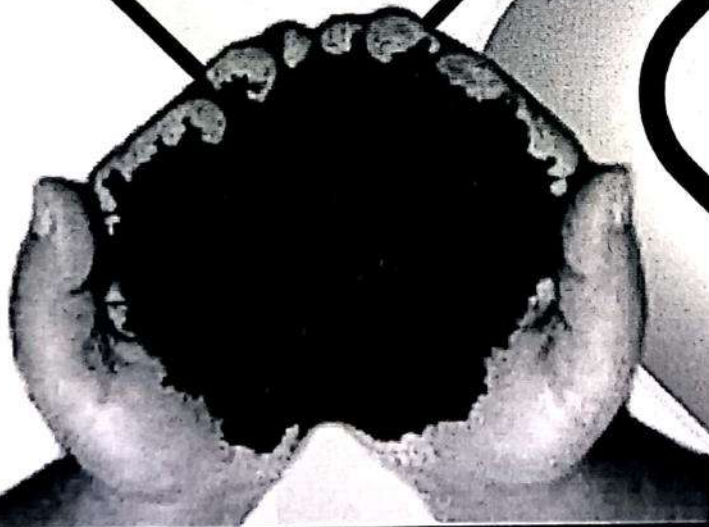


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Kawish E Jameel
Foundation

Annau Report

2021-22



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Introduction:

Nurturing The Dream Of A Bountiful And Prosperous Maharashtra Of Tomorrow ...

Every broken hope can sprout anew, every barren land holds the promise of greenery within its heart, and every struggling face has the potential to radiate with the light of self-respect. Carrying the torch of this unwavering faith, **Kawish-e-Jameel Foundation**' is nurturing a movement for positive and sustainable transformation in the soil of rural Maharashtra. We are not just an organization, but a thought inspired by a mission – a thought that seeks to make every farmer, every woman, and every youth not just capable, but self-reliant and filled with profound self-respect.

Today, our farmer is ensnared in a vicious cycle of crises. Chemical farming has stripped the soul from our soil, the unpredictability of nature is increasing the burden of debt, and the youth from our villages are migrating to cities in search of employment. This is not merely an economic or social problem; it is a crisis striking at the very roots of our culture and tradition.

To answer this challenging situation, our work is not about applying a superficial balm, but about striking at the root of the problem. We have focused on a "Panchasutri" – a five-point program of integrated development, inspired by the five elements of nature:

Service to Mother Earth (Enriched Soil): Through organic farming, we are removing the toxins from the soil and breathing new life into it. Our aim is not just to provide an alternative to chemical fertilizers, but to make the land alive, fertile, and prosperous for generations to come.

Water Rejuvenation (Water Conservation): By putting the mantra of 'Conserve Water, Recharge Water' into action, we work to save every single drop of rain. We know that the prosperity of water is the true mother of all development.

Awakening the Power of Women (Women's Empowerment): We are placing the tools of economic independence in the hands of women, who are the foundational pillars of our homes and society. Through self-help groups, cottage industries, and skill development, we are helping her rise not just as a 'homemaker', but as an 'architect of development'.

The Mantra of Self-Reliance (Local Livelihoods): To ensure that the village youth find dignified employment within their own communities, we promote agriculture-based



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enterprises. Our goal is to halt the migration of our youth to cities and re-establish the village as a center of knowledge and prosperity.

Sowing the Seeds of Confidence (Awareness and Training): Any transformation is lasting only when it is deeply rooted in the minds of the people. We don't just implement schemes; we instill self-belief, a love for nature, and faith in one's own capabilities within the community.

Our ultimate goal is to re-establish the farmer not merely as an 'Annadata' (food provider), but as a 'Bhumiputra' (a true Son of the Soil) – one who respects nature, is enriched with knowledge, and is economically empowered. This is not just a project; it is a sacred endeavor for a brighter future. We humbly invite you to join this stream of transformation and contribute to the creation of a strong and proud Maharashtra

Our Vision:

A Blueprint for a Thriving Future

We envision a future where the rural heartland of Maharashtra beets with vitality—a future defined by the holistic empowerment of every farmer in their Livelihood, Life, and Legacy. Our guiding star is the creation of a sustainable, organic, and eco-friendly agricultural ecosystem where the entire journey "From Soil to Plate" is a sacred chain of safety, purity, and trust.

This vision, however, transcends the narrow confines of productivity and profit. We dream of a profound and lasting transformation—a renaissance of rural life itself. It is a future where our farming practices are in deep harmony with nature, our communities are vibrant and self-reliant, and our society is nourished by a reliable chain of toxin-free, nutrient-rich food.

To turn this vision into a living reality, we focus our energy on five foundational cornerstones:

From Subsistence to Prosperity (Economic Empowerment) We see beyond merely increasing income; we aim to shatter the crippling cycles of debt and dependency. Our goal is to empower farmers to become masters of their economic destiny—transforming them from mere cultivators into savvy agri-preneurs who command fair value for their labor and build lasting wealth for their families.

From Community to Collective Strength (Social Empowerment) A thriving village is built on a vibrant social fabric. We are dedicated to strengthening this fabric by empowering the entire community, with a special focus on unleashing the immense, untapped potential of



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women and youth. We don't just include them; we inspire and equip them to become leaders and changemakers in their own right, driving innovation through farm-based entrepreneurship.

From Toxin-Free Food to Total Well-being (Health Empowerment) Our commitment to health begins in the soil. We believe that pure, nutritious food is the most powerful form of preventative medicine. By championing toxin-free farming, we aim to address the root causes of many health crises, ensuring that every meal contributes to building a stronger, healthier, and more vibrant generation.

From Exploitation to Guardianship (Environmental Harmony) This is our sacred pact with Mother Earth. Our vision is to shift the paradigm from exploitation to guardianship. We work not just to maintain, but to actively heal the land—to restore the fertility of our soil, to protect the sanctity of our water sources, and to nurture the rich biodiversity that is our shared natural heritage.

From Anonymity to Absolute Trust (The 'Soil to Plate' Promise) We are building more than a supply chain; we are forging an unbreakable chain of integrity. Our "Soil to Plate" vision guarantees that at every single stage—from the sowing of a seed to the moment the food reaches the consumer's plate—its natural quality, purity, and safety are not just assured, but celebrated. It is a promise of transparency and trust.

This vision is not a static document; it is the living, breathing soul of our organization. It is the compass that guides our every action, the blueprint for our every training program, and the unwavering commitment behind our every policy—a concrete and resolute step towards a legacy of sustainable rural development



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Our Mission

Our mission is not merely to reform agriculture; it is a living, passionate dream of orchestrating a holistic transformation of rural life. We believe that sustainable organic farming is far more than a method of cultivation—it is the very heartbeat of rural development. It is the art of weaving together the health of our soil, the purity of our water, the well-being of our people, and the strength of our communities to create the fabric of a truly sustainable future.

Our mission in action is to empower farmers in rural and agrarian communities by providing them with the four pillars of transformation: scientific training, essential resources, unwavering guidance, and open doors to the marketplace. In doing so, our focus is not simply on increasing yields, but on fostering a profound economic, social, and health empowerment that makes their lives more positive, dignified, and resilient.

Through this mission, we are committed to delivering on these key pillars:

From Tradition to Enlightened Practice (Scientific Training) We go beyond teaching traditional methods by illuminating the scientific principles that make organic farming work. Through immersive training in soil health, natural pest management, nutrient cycling, vermicomposting, and bio-fertilizers, we transform farmers into empowered 'Soil Scientists' in their own right—capable of making informed, intelligent decisions for their land.

From Dependency to Self-Reliance (Resource Availability) Our goal is to break the chains of dependency on costly and harmful external markets. We facilitate access to organic seeds, bio-fertilizers, and natural pest-control solutions, but more importantly, we train farmers in the art of self-production. We equip them with the skills to create these essential resources within their own communities, fostering true autonomy and resilience.

From Uncertainty to Unwavering Support (Consistent Guidance) Farming is a journey, and we walk it alongside every farmer. We provide consistent, scientific, and practical guidance at every critical stage—from sowing and irrigation to harvesting, storage, processing, and sales. We are building a robust, local support system of mentors who are always available to answer questions and solve problems, ensuring no farmer feels alone or uncertain.

From Exploitation to Equitable Partnership (Effective Market Linkage) A harvest is only successful if it is honored with the dignity of a fair price. We are dedicated to creating direct and transparent pathways to market through collective branding, cooperative



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models, and direct selling platforms. We empower farmers to bypass exploitative middlemen and connect directly with conscious consumers who value their work.

From Fragmentation to a Seamless Ecosystem (Building the Complete Organic Value Chain) We are architecting a fully integrated organic value chain—a seamless ecosystem that spans from seed to sale. This includes production, processing, packaging, branding, and distribution. By creating this cohesive system, we ensure that the value generated by their hard work flows back to the farmers and that a product of absolute purity and nutrition reaches the consumer's table.

From Livelihood to a Life of Dignity (Transforming Lifestyles) This is the culmination of our mission. Through this holistic process, we aim to transform not just the farm, but the farmer's entire life. By achieving economic stability, better health, renewed self-respect, and a stronger social standing, we help restore pride, hope, and a lasting sense of purpose to the agricultural way of life.

Our mission is not a list of activities. It is a solemn promise—a commitment to co-create a future where the soil is rich, the farmer is prosperous, and every meal is a celebration of life.



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Our Three-Year Strategic Goals: A Roadmap to Transformation

Inspired by the conviction that "Organic farming is not an alternative; it is the need of the hour," we have defined a set of concrete, measurable, and transformative goals for the next three years. These goals are not just metrics; they are the milestones on our journey to reshape the future of rural India.

The Ambition: To provide deep, scientific, and practical training in organic farming to a minimum of 10,000 farmers within the next three years. **The Action Plan:** We will launch intensive awareness campaigns across 50 villages, taking the message of sustainable agriculture, soil health, toxin-free food, and environmental harmony directly to the heart of the community.

The Deeper Impact: This is more than technical training. It is a movement designed to ignite a paradigm shift—to arm farmers with a new sense of confidence, a renewed identity as stewards of the land, and a clear, prosperous path for their agricultural future. **The Ambition:** To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources. **The Deeper Impact:** This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Healing the Land, Securing the Future (Soil & Environmental Sustainability)

The Ambition: To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources.

The Deeper Impact: This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Orging Pathways To Prosperity (Economic Empowerment & Marketing)



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The Ambition: To increase the net income of participating farmers by a minimum of 25% through the sale of certified organic produce.

The Action Plan: We will build direct bridges for farmers to FPOs (Farmer Producer Organizations), local markets, direct consumers, and digital platforms, dismantling exploitative intermediary structures to ensure higher profits, lower costs, and greater value.

The Deeper Impact: This economic transformation is a symbol of rural resurgence. It goes beyond income to restore dignity, reduce migration, and strengthen the entire rural economy, making farming a viable and respected profession once more.

Chronicling the Human Story of Change (Documentation & Evaluation)

The Ambition: To conduct biannual progress evaluations and document at least 100 inspirational success stories.

The Action Plan: Our evaluation will look beyond spreadsheets to see the faces of change, capturing the human experiences, challenges, and transformative journeys. These success stories will become powerful testaments—beacons of hope and practical learning tools for other farmers to follow.

The Deeper Impact: This ensures accountability, transparency, and continuous learning, creating a living archive of transformation that makes our movement replicable and scalable.



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Skill Development Training Programme

Kawish-e-Jameel Foundation conducted a Skill Development Training Programme during the reporting period as part of its capacity-building initiatives. The programme was implemented within the Indian socio-economic context.

The objective of the Skill Development Training Programme was to enhance employability and self-reliance among participants. The activity was undertaken as a single, standalone training initiative.

Youth participants enrolled in the training programme and attended scheduled sessions. The programme also included participation by women.

The training programme focused on skill development as a structured learning process. Sessions were designed to support capacity building.

Training modules were developed with an emphasis on practical skills. The sessions focused on hands-on learning approaches.

Vocational orientation formed a component of the training programme. Participants were introduced to skill-based vocational perspectives.

Capacity-building activities were included as part of the programme structure. These activities aimed to strengthen participant capabilities.

The training programme provided guidance on career opportunities. Sessions focused on awareness of possible career pathways.

Entrepreneurship-related guidance was included in the programme. Discussions focused on basic concepts related to entrepreneurial activities.

Income-generation activities were addressed during the training sessions. Participants received information relevant to income-oriented skills.



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The programme emphasized economic participation through skill development. Sessions highlighted the role of skills in economic engagement.

Self-reliance was reinforced as a key theme of the training programme. Activities were structured to support independent skill use.

The training sessions were conducted in an organized and systematic manner. Programme delivery followed a planned schedule.

The learning environment was maintained as formal and inclusive. Participation was encouraged through structured interaction.

Coordination among trainers and participants supported smooth implementation. The programme adhered to its defined scope.

The Skill Development Training Programme remained limited to training and guidance activities. No additional programme components were included.

Documentation of the training programme was maintained as part of the Foundation's annual reporting process. Records supported institutional accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to skill development training.

The initiative contributed to awareness related to employability and economic participation. Sessions focused on skill-based empowerment.

Overall, the Skill Development Training Programme reflected Kawish-e-Jameel Foundation's commitment to capacity building through structured and factual training initiatives.



IEC Programme for Children from Slum Areas

Kawish-e-Jameel Foundation organized an Information, Education, and Communication (IEC) Programme for children residing in slum areas during the reporting period. The programme was conducted as part of the Foundation's social awareness initiatives within the Indian context.

The IEC Programme was designed to provide structured awareness and educational inputs to children from identified slum communities. The activity was implemented as a single, standalone programme.

Children residing in slum areas participated in the IEC Programme. The programme provided an organized platform for engagement and learning.

The programme focused on hygiene awareness as one of its key themes. Sessions addressed basic hygiene practices relevant to children.

Health-related awareness formed an important component of the IEC Programme. Discussions focused on general health practices suitable for children.


Education was included as a thematic area within the programme. Sessions emphasized the importance of learning and regular educational engagement.

Moral values were addressed during the IEC sessions. The programme included discussions aimed at reinforcing positive values among children.

Personal safety was covered as part of the programme content. Sessions focused on awareness related to safety in daily life.

The IEC Programme utilized interactive methods to facilitate learning. These methods were selected to support child-friendly communication.




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Storytelling was used as an interactive tool during the sessions. This approach supported engagement and understanding among children.

Visual aids were incorporated into the programme delivery. These aids supported effective communication of key messages.

Group activities were conducted to encourage participation and interaction. Activities were designed to support collective learning.

The programme sessions were conducted in an organized and structured manner. Delivery followed a planned schedule.

The IEC Programme maintained a supportive and inclusive environment. Children were encouraged to participate actively in sessions.

Awareness creation was a central objective of the programme. Sessions were designed to communicate key messages clearly.

The programme aimed to encourage positive behavioural awareness among participating children. Activities focused on reinforcing appropriate practices.

The scope of the IEC Programme remained limited to awareness and educational activities. No additional programme components were included.

Documentation of the IEC Programme was maintained as part of the Foundation's annual reporting process. Records supported institutional accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to IEC-based awareness for children.

Overall, the IEC Programme for Children from Slum Areas reflected Kawish-e-Jameel Foundation's commitment to child-focused awareness and education through structured and factual IEC initiatives.



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HIV/AIDS Testing Programme for Pregnant Women

Kawish-e-Jameel Foundation supported an HIV/AIDS Testing Programme for pregnant women during the reporting period. The programme was implemented in coordination with health institutions within the Indian public health context.

The activity was undertaken with the objective of facilitating early detection of HIV among pregnant women. The programme was conducted as a single, standalone health intervention.

Prevention of mother-to-child transmission of HIV formed a key focus of the programme. The initiative emphasized timely testing as part of maternal health care.

Maternal health promotion was addressed through the programme. The activity focused on integrating testing with broader maternal health awareness.

Pregnant women participated in the HIV/AIDS testing programme through coordinated health services. The programme supported access to testing facilities.

Coordination with health institutions was an essential component of the programme implementation. This coordination ensured alignment with established medical protocols.

Counseling sessions were conducted as part of the programme. These sessions provided informational support related to testing and maternal health.

The counseling component addressed awareness related to HIV/AIDS. Sessions focused on factual information within a healthcare framework.

Efforts were made to reduce stigma associated with HIV/AIDS through awareness sessions. The programme emphasized respectful and confidential handling of information.

Regular health check-ups were encouraged during the programme interactions. Participants were informed about the importance of ongoing maternal care.



The programme sessions were conducted in a structured and organized manner. Delivery followed a planned and coordinated approach.

The activity maintained a formal and ethical approach throughout its implementation. Programme conduct adhered to health-sector norms.

Information shared during the programme remained factual and health-oriented. Discussions avoided speculation and unverified claims.

The programme focused on promoting safer pregnancy practices through awareness and testing. The scope remained limited to maternal health concerns.

Documentation of the HIV/AIDS Testing Programme was maintained as part of the Foundation's annual reporting process. Records supported transparency and accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to HIV/AIDS testing and related awareness.

The initiative contributed to awareness related to maternal and public health. Sessions focused on preventive health measures.

The programme supported coordination between the Foundation and health institutions. This collaboration facilitated programme implementation.

The HIV/AIDS Testing Programme remained limited to testing support, counseling, and awareness activities. No additional components were included.

Overall, the HIV/AIDS Testing Programme for Pregnant Women reflected Kawish-e-Jameel Foundation's engagement in maternal health support through structured, factual, and ethically conducted



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General Health Awareness Programme

Kawish-e-Jameel Foundation organized a General Health Awareness Programme during the reporting period as part of its health-related social initiatives. The programme was conducted within the Indian public health context.

The objective of the General Health Awareness Programme was to promote awareness related to health and well-being. The activity was implemented as a single, standalone programme.

The programme focused on preventive healthcare as a key theme. Sessions emphasized the importance of prevention in maintaining health.

Sanitation was addressed as an important component of the awareness programme. Discussions focused on hygiene and sanitation practices relevant to community health.

Healthy lifestyles were highlighted during the programme sessions. Information was provided on practices supporting general well-being.

Medical professionals were invited to provide guidance during the programme. Their participation ensured delivery of health-related information.

Common diseases were discussed as part of the awareness sessions. Information focused on general health conditions relevant to the community.

Early symptoms associated with common diseases were addressed by the speakers. Sessions emphasized awareness of early health indicators.

The importance of timely medical intervention was discussed during the programme. Participants were informed about seeking medical attention when required.

The awareness sessions were conducted in a structured and organized manner. Programme delivery followed a planned schedule.



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Community participation was encouraged throughout the programme. Participants were engaged through interactive discussions.

Interactive discussions provided opportunities for participants to seek clarification. These discussions supported understanding of health topics.

Health education material was distributed as part of the programme. The material supported reinforcement of awareness messages.

The programme maintained a formal and informative environment throughout its implementation. Sessions adhered to professional standards.

Information shared during the programme remained factual and health-oriented. Discussions avoided speculative or unverified content.

The programme remained limited to awareness and educational activities related to health. No additional programme components were included.

Documentation of the General Health Awareness Programme was maintained as part of the Foundation's annual reporting process. Records supported institutional accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to general health awareness.

The initiative contributed to awareness related to preventive healthcare and healthy practices. Sessions focused on information dissemination.

Overall, the General Health Awareness Programme reflected Kawish-e-Jameel Foundation's commitment to promoting public health awareness through structured and factual community-based initiatives.



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Seminar on Ayurveda and Naturopathy

Kawish-e-Jameel Foundation conducted a Seminar on Ayurveda and Naturopathy during the reporting period as part of its health awareness initiatives. The seminar was organized within the Indian healthcare and traditional medicine context.

The objective of the seminar was to promote awareness of Ayurveda and Naturopathy as traditional systems of medicine. The programme was implemented as a single, standalone seminar activity.

The seminar focused on holistic health practices associated with Ayurveda and Naturopathy. Sessions were structured to provide factual information related to traditional healthcare systems.

Experts with knowledge of Ayurveda and Naturopathy were invited to address participants. Their sessions formed the core of the seminar programme.

Natural healing methods were explained during the seminar sessions. Discussions focused on traditional approaches to health management.

Preventive care was addressed as a thematic area within the seminar. Sessions emphasized awareness of prevention through lifestyle practices.

Lifestyle management was discussed during the expert presentations. Information focused on daily practices associated with holistic well-being.

The seminar highlighted traditional knowledge systems relevant to Indian healthcare practices. Sessions focused on established principles of Ayurveda and Naturopathy.

Participants were provided with information related to holistic approaches to health. The programme aimed to support awareness of integrated health practices.



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The seminar emphasized the role of traditional systems in supporting overall well-being. Discussions remained within an awareness and educational framework.

Integration of traditional knowledge with modern healthcare practices was discussed during the seminar. Sessions focused on awareness of complementary approaches.

The programme maintained a formal and educational environment throughout its duration. Seminar conduct adhered to professional standards.

The sessions were conducted in a structured and organized manner. Programme delivery followed a planned schedule.

Participants were provided with opportunities to engage through interactive discussions. Interaction supported better understanding of the subject matter.

Information shared during the seminar remained factual and practice-oriented. Discussions avoided speculative or unverified claims.

The seminar remained limited to awareness and educational discussions on Ayurveda and Naturopathy. No additional programme components were included.

Documentation of the Seminar on Ayurveda and Naturopathy was maintained as part of the Foundation's annual reporting process. Records supported transparency and accountability.

The programme was implemented as a single activity during the reporting period. Its scope remained confined to seminar-based awareness.

The seminar contributed to awareness related to traditional systems of medicine and holistic health. Sessions focused on information dissemination.

Overall, the Seminar on Ayurveda and Naturopathy reflected Kawish-e-Jameel Foundation's engagement in promoting traditional health knowledge through structured and factual seminar-based initiatives.



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Introduction:

Nurturing The Dream Of A Bountiful And Prosperous Maharashtra Of Tomorrow ...

Every broken hope can sprout anew, every barren land holds the promise of greenery within its heart, and every struggling face has the potential to radiate with the light of self-respect. Carrying the torch of this unwavering faith, **Kawish-e-Jameel Foundation** is nurturing a movement for positive and sustainable transformation in the soil of rural Maharashtra. We are not just an organization, but a thought inspired by a mission – a thought that seeks to make every farmer, every woman, and every youth not just capable, but self-reliant and filled with profound self-respect.

Today, our farmer is ensnared in a vicious cycle of crises. Chemical farming has stripped the soul from our soil, the unpredictability of nature is increasing the burden of debt, and the youth from our villages are migrating to cities in search of employment. This is not merely an economic or social problem; it is a crisis striking at the very roots of our culture and tradition.

To answer this challenging situation, our work is not about applying a superficial balm, but about striking at the root of the problem. We have focused on a "Panchasutri" – a five-point program of integrated development, inspired by the five elements of nature:

Service to Mother Earth (Enriched Soil): Through organic farming, we are removing the toxins from the soil and breathing new life into it. Our aim is not just to provide an alternative to chemical fertilizers, but to make the land alive, fertile, and prosperous for generations to come.

Water Rejuvenation (Water Conservation): By putting the mantra of 'Conserve Water, Recharge Water' into action, we work to save every single drop of rain. We know that the prosperity of water is the true mother of all development.

Awakening the Power of Women (Women's Empowerment): We are placing the tools of economic independence in the hands of women, who are the foundational pillars of our homes and society. Through self-help groups, cottage industries, and skill development, we are helping her rise not just as a 'homemaker', but as an 'architect of development'.

The Mantra of Self-Reliance (Local Livelihoods): To ensure that the village youth find dignified employment within their own communities, we promote agriculture-based



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enterprises. Our goal is to halt the migration of our youth to cities and re-establish the village as a center of knowledge and prosperity.

Sowing the Seeds of Confidence (Awareness and Training): Any transformation is lasting only when it is deeply rooted in the minds of the people. We don't just implement schemes; we instill self-belief, a love for nature, and faith in one's own capabilities within the community.

Our ultimate goal is to re-establish the farmer not merely as an 'Annadata' (food provider), but as a 'Bhumiputra' (a true Son of the Soil) – one who respects nature, is enriched with knowledge, and is economically empowered. This is not just a project; it is a sacred endeavor for a brighter future. We humbly invite you to join this stream of transformation and contribute to the creation of a strong and proud Maharashtra

Our Vision:

A Blueprint for a Thriving Future

We envision a future where the rural heartland of Maharashtra beats with vitality—a future defined by the holistic empowerment of every farmer in their Livelihood, Life, and Legacy. Our guiding star is the creation of a sustainable, organic, and eco-friendly agricultural ecosystem where the entire journey "From Soil to Plate" is a sacred chain of safety, purity, and trust.

This vision, however, transcends the narrow confines of productivity and profit. We dream of a profound and lasting transformation—a renaissance of rural life itself. It is a future where our farming practices are in deep harmony with nature, our communities are vibrant and self-reliant, and our society is nourished by a reliable chain of toxin-free, nutrient-rich food.

To turn this vision into a living reality, we focus our energy on five foundational cornerstones:

From Subsistence to Prosperity (Economic Empowerment) We see beyond merely increasing income; we aim to shatter the crippling cycles of debt and dependency. Our goal is to empower farmers to become masters of their economic destiny—transforming them from mere cultivators into savvy agri-preneurs who command fair value for their labor and build lasting wealth for their families.

From Community to Collective Strength (Social Empowerment) A thriving village is built on a vibrant social fabric. We are dedicated to strengthening this fabric by empowering the entire community, with a special focus on unleashing the immense, untapped potential of



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women and youth. We don't just include them; we inspire and equip them to become leaders and changemakers in their own right, driving innovation through farm-based entrepreneurship.

From Toxin-Free Food to Total Well-being (Health Empowerment) Our commitment to health begins in the soil. We believe that pure, nutritious food is the most powerful form of preventative medicine. By championing toxin-free farming, we aim to address the root causes of many health crises, ensuring that every meal contributes to building a stronger, healthier, and more vibrant generation.

From Exploitation to Guardianship (Environmental Harmony) This is our sacred pact with Mother Earth. Our vision is to shift the paradigm from exploitation to guardianship. We work not just to maintain, but to actively heal the land—to restore the fertility of our soil, to protect the sanctity of our water sources, and to nurture the rich biodiversity that is our shared natural heritage.

From Anonymity to Absolute Trust (The 'Soil to Plate' Promise) We are building more than a supply chain; we are forging an unbreakable chain of integrity. Our "Soil to Plate" vision guarantees that at every single stage—from the sowing of a seed to the moment the food reaches the consumer's plate—its natural quality, purity, and safety are not just assured, but celebrated. It is a promise of transparency and trust.

This vision is not a static document; it is the living, breathing soul of our organization. It is the compass that guides our every action, the blueprint for our every training program, and the unwavering commitment behind our every policy—a concrete and resolute step towards a legacy of sustainable rural development



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Our Mission

Our mission is not merely to reform agriculture; it is a living, passionate dream of orchestrating a holistic transformation of rural life. We believe that sustainable organic farming is far more than a method of cultivation—it is the very heartbeat of rural development. It is the art of weaving together the health of our soil, the purity of our water, the well-being of our people, and the strength of our communities to create the fabric of a truly sustainable future.

Our mission in action is to empower farmers in rural and agrarian communities by providing them with the four pillars of transformation: scientific training, essential resources, unwavering guidance, and open doors to the marketplace. In doing so, our focus is not simply on increasing yields, but on fostering a profound economic, social, and health empowerment that makes their lives more positive, dignified, and resilient.

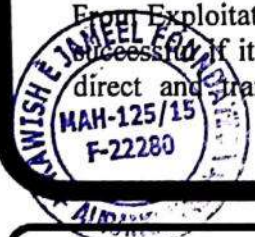
Through this mission, we are committed to delivering on these key pillars:

From Tradition to Enlightened Practice (Scientific Training) We go beyond teaching traditional methods by illuminating the scientific principles that make organic farming work. Through immersive training in soil health, natural pest management, nutrient cycling, vermicomposting, and bio-fertilizers, we transform farmers into empowered 'Soil Scientists' in their own right—capable of making informed, intelligent decisions for their land.

From Dependency to Self-Reliance (Resource Availability) Our goal is to break the chains of dependency on costly and harmful external markets. We facilitate access to organic seeds, bio-fertilizers, and natural pest-control solutions, but more importantly, we train farmers in the art of self-production. We equip them with the skills to create these essential resources within their own communities, fostering true autonomy and resilience.

From Uncertainty to Unwavering Support (Consistent Guidance) Farming is a journey, and we walk it alongside every farmer. We provide consistent, scientific, and practical guidance at every critical stage—from sowing and irrigation to harvesting, storage, processing, and sales. We are building a robust, local support system of mentors who are always available to answer questions and solve problems, ensuring no farmer feels alone or uncertain.

From Exploitation to Equitable Partnership (Effective Market Linkage) A harvest is only successful if it is honored with the dignity of a fair price. We are dedicated to creating direct and transparent pathways to market through collective branding, cooperative



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models, and direct selling platforms. We empower farmers to bypass exploitative middlemen and connect directly with conscious consumers who value their work.

From Fragmentation to a Seamless Ecosystem (Building the Complete Organic Value Chain) We are architecting a fully integrated organic value chain—a seamless ecosystem that spans from seed to sale. This includes production, processing, packaging, branding, and distribution. By creating this cohesive system, we ensure that the value generated by their hard work flows back to the farmers and that a product of absolute purity and nutrition reaches the consumer's table.

From Livelihood to a Life of Dignity (Transforming Lifestyles) This is the culmination of our mission. Through this holistic process, we aim to transform not just the farm, but the farmer's entire life. By achieving economic stability, better health, renewed self-respect, and a stronger social standing, we help restore pride, hope, and a lasting sense of purpose to the agricultural way of life.

Our mission is not a list of activities. It is a solemn promise—a commitment to co-create a future where the soil is rich, the farmer is prosperous, and every meal is a celebration of life.



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Our Three-Year Strategic Goals: A Roadmap to Transformation

Inspired by the conviction that "Organic farming is not an alternative; it is the need of the hour," we have defined a set of concrete, measurable, and transformative goals for the next three years. These goals are not just metrics; they are the milestones on our journey to reshape the future of rural India.

The Ambition: To provide deep, scientific, and practical training in organic farming to a minimum of 10,000 farmers within the next three years. **The Action Plan:** We will launch intensive awareness campaigns across 50 villages, taking the message of sustainable agriculture, soil health, toxin-free food, and environmental harmony directly to the heart of the community.

The Deeper Impact: This is more than technical training. It is a movement designed to ignite a paradigm shift—to arm farmers with a new sense of confidence, a renewed identity as stewards of the land, and a clear, prosperous path for their agricultural future. **The Ambition:** To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources. **The Deeper Impact:** This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Healing the Land, Securing the Future (Soil & Environmental Sustainability)

The Ambition: To establish 100 farmer-owned bio-input units for the production of vermicompost, bio-fertilizers, Dashparni Ark, and other natural solutions.

The Action Plan: We will integrate 50 local Goshalas (cow shelters) into this network, creating a symbiotic and powerful hyperlocal circular economy based on indigenous resources.

The Deeper Impact: This initiative will spark dignified local employment, promote the sacred act of Goseva (service to the cow), and ensure that wealth circulates and multiplies within the village, fostering true economic self-sufficiency.

Orging Pathways To Prosperity (Economic Empowerment & Marketing)



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The Ambition: To increase the net income of participating farmers by a minimum of 25% through the sale of certified organic produce.

The Action Plan: We will build direct bridges for farmers to FPOs (Farmer Producer Organizations), local markets, direct consumers, and digital platforms, dismantling exploitative intermediary structures to ensure higher profits, lower costs, and greater value.

The Deeper Impact: This economic transformation is a symbol of rural resurgence. It goes beyond income to restore dignity, reduce migration, and strengthen the entire rural economy, making farming a viable and respected profession once more.

Chronicling the Human Story of Change (Documentation & Evaluation)

The Ambition: To conduct biannual progress evaluations and document at least 100 inspirational success stories.

The Action Plan: Our evaluation will look beyond spreadsheets to see the faces of change, capturing the human experiences, challenges, and transformative journeys. These success stories will become powerful testaments—beacons of hope and practical learning tools for other farmers to follow.

The Deeper Impact: This ensures accountability, transparency, and continuous learning, creating a living archive of transformation that makes our movement replicable and scalable.



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Integrated Solid And Liquid Waste Management Initiatives

The implementation of sustainable sanitation practices in the rural and peri-urban clusters of Maharashtra addresses a critical need for environmental hygiene and disease prevention. The primary objective of this program is to institutionalize a "waste-to-wealth" philosophy, mitigating environmental hazards through rigorous segregation and scientifically backed disposal mechanisms. In the context of rural Maharashtra, where open drainage systems have historically contributed to vector-borne epidemics, this intervention focuses on the holistic management of community refuse.

The core activity centers on the "Source Segregation" model, which is disseminated through intensive door-to-door community workshops. These campaigns educate households on the critical necessity of separating waste streams at the point of generation. By distinguishing between wet waste (biodegradable organic matter) and dry waste (recyclables like plastics and paper), the program reduces the volume of landfill mass significantly.

Parallel to solid waste management, the infrastructure support provided for liquid waste management is technically robust. The construction of community soak pits—engineered structures designed to filter greywater—serves as the backbone of this initiative. These pits utilize a filtration bed comprising layers of varied aggregates (large stones, gravel, and coarse sand) to treat wastewater before it replenishes the groundwater table. This intervention specifically targets the elimination of stagnant open drains, which are the primary breeding grounds for mosquitoes (vectors for Dengue and Malaria). Furthermore, the establishment of community composting units transforms biodegradable village refuse into carbon-rich compost. This closes the nutrient loop, ensuring that organic waste is processed aerobically to prevent methane generation. The impact of these rigorous interventions is measurable through the significant reduction in open waste dumping sites in the target villages and a marked improvement in village sanitation scores (Swachhata metrics), alongside a notable decrease in water-logging incidents during the heavy monsoons typical of the Deccan



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Advanced Vermiculture and Soil Biology Enhancement

Addressing the dual challenges of rising agricultural input costs and deteriorating soil health in the Marathwada region, the Vermiculture Training Program serves as a pivotal capacity-building initiative. The objective is to empower local farmers with the technical expertise required to produce high-grade Vermicompost independent of external markets. This transition is essential for restoring the soil organic carbon (SOC) levels in the semi-arid soils of Chhatrapati Sambhaji Nagar, which have been depleted by years of chemical farming.

The program's methodology relies on hands-on demonstrations of constructing vermicompost beds using low-cost, indigenous materials. Farmers are trained to utilize thatch, kiln-fired bricks, and High-Density Polyethylene (HDPE) sheets to construct durable beds that maintain the necessary micro-climate for worm activity. A critical component of the training involves species selection, specifically advocating for *Eisenia fetida* (the Red Wiggler). This epigeic species is particularly suited to the Marathwada climate due to its high metabolic rate and surface-feeding habits, allowing for faster conversion of biomass into manure compared to deep-burrowing species.

Technical maintenance training provided to the farmers focuses on strictly regulating abiotic factors: moisture content must be maintained between 60-70%, and temperature must be regulated to prevent heat stress in the worms, a common risk in this geographical zone. Furthermore, protection protocols against natural predators such as ants and rats are established to ensure colony survival. The impact of this scientific training is two-fold: beneficiary farmers have successfully reduced their dependency on purchasing chemical fertilizers (DAP/Urea), thereby lowering cost of cultivation, and many have established a secondary income stream by commercializing excess vermicompost, creating a localized bio-fertilizer economy.



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General Farmer Awareness and Agricultural Modernization

The General Farmer Awareness Program is designed to bridge the widening chasm between traditional agrarian practices and modern agricultural sciences. In an era where the agrarian landscape of Maharashtra is shifting due to policy changes and climate variability, this program ensures farmers are equipped with statutory knowledge and market intelligence. The objective is to transition the farming community from subsistence logic to commercial viability through education and expert intervention.

A key vehicle for this knowledge transfer is the "Kisan Goshti" (Farmer Gathering). These expert consultations bring agricultural scientists and extension workers directly to the village level to interpret complex data regarding Soil Health Cards. By explaining the importance of macronutrients (Nitrogen, Phosphorus, Potassium) and micronutrients (Zinc, Boron, Iron), farmers can optimize fertilizer application rather than following blanket recommendations. Furthermore, these sessions deconstruct government schemes and crop insurance policies (such as the Pradhan Mantri Fasal Bima Yojana), ensuring farmers understand the claim processes and coverage criteria.

Market linkage seminars form another pillar of this program, educating farmers on supply chain dynamics. The focus is on post-harvest management to reduce losses and bypassing exploitative middlemen by leveraging direct market access or Farmer Producer Organizations (FPOs). Additionally, given the region's vulnerability to climate shocks, specific sessions on Climate Resilience are conducted. These focus on adaptive strategies for unseasonal rains and heatwaves, such as altering sowing windows or selecting resilient cultivars. The measurable impact includes a surge in enrollment in government agricultural insurance schemes and a higher adoption rate of scientific soil testing, indicating a shift toward data-driven farming.



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Strategic Crop and Water Management in Drought-Prone Zones

In the water-scarce geography of Chhatrapati Sambhaji Nagar, the Crop and Water Management Program addresses the most critical resource constraint: groundwater depletion. The objective is to fundamentally alter the water-use culture of the region by enforcing strict water-efficiency protocols and aligning crop selection with hydrological reality. This is a vital intervention for the sustainability of agriculture in the semi-arid Deccan plateau.

The program introduces the scientific concept of "Water Budgeting." Farmers are trained to calculate the village-level water balance by assessing annual rainfall patterns, surface runoff, and aquifer recharge rates against the evapotranspiration demands of specific crops. This data-driven approach discourages the cultivation of water-intensive cash crops like sugarcane in zones where the water budget is in deficit. Instead, the program advocates for crop diversification

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To execute this, there is strong advocacy for Micro-Irrigation technologies. The installation of drip and sprinkler systems is promoted to achieve the "More Crop Per Drop" efficiency standard, delivering water directly to the root zone and minimizing evaporation losses. Furthermore, Crop Rotation strategies are emphasized to maintain soil health. Farmers are encouraged to rotate nitrogen-fixing legumes (pulses like Soybeans or Gram) with major cash crops. This biological nitrogen fixation reduces the need for synthetic fertilizers and improves soil structure. The impact has been a notable shift toward drought-resistant crop varieties in critically water-scarce zones and reported optimization of groundwater usage among pilot farmer groups, stabilizing the local water table.





Organic Fertilizers and Sustainable Soil Management

The Organic Fertilizers Management Training Program represents a strategic shift away from the toxicity of synthetic agrochemicals toward regenerative agriculture. The objective is to restore the long-term fertility and biological activity of the soil, which is essential for sustainable yields in the Maharashtra region. This program provides the technical know-how for manufacturing bio-inputs on the farm, drastically reducing the external carbon footprint of agriculture.

The training modules cover the precise production of liquid organic fermentations such as *Jeevamrut* and *Beejamrut*. Farmers are taught the biochemistry of these formulations, which utilize indigenous cow dung (rich in beneficial microbes), cow urine (high in nitrogen), jaggery (carbon source for fermentation), and pulse flour (protein source). When applied to the soil, these concoctions act as catalytic agents that explode the population of native soil microorganisms, unlocking nutrients bound in the soil complex.

Additionally, the practice of Green Manuring is reintroduced. Farmers are educated on cultivating fast-growing leguminous crops like Sunn hemp (*Crotalaria juncea*) or Dhaincha (*Sesbania bispinosa*) during the fallow period. These crops are plowed back into the soil before the main sowing season, fixing atmospheric nitrogen and adding substantial biomass. The program also addresses pest control through organic means, specifically the preparation of *Dashparni Ark*—a botanical extract made from ten different bitter leaves (like Neem, Custard Apple, Castor). This acts as a potent pest repellent without leaving toxic residues on the produce. The adoption of these methods marks a significant step toward residue-free farming and the restoration of the ecological balance in the region's farmlands.



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